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## **"New Boat Industry PodCast Helping Listeners Sell More Boats, Make More Money and Have More Fun."**

Charlotte, NC - - Matt Sellhorst, the CEO of Boat Dealer Profits and creator of the SPLASH System™ has recently released his podcast series; Boat Dealer Profits.

The podcast now is available for download and to subscribe on iTunes, Sticher radio and [www.BoatDealerProfits.com/Podcast](http://www.BoatDealerProfits.com/Podcast).

The show is a combination of interviews with industry experts with experience, products and insights that will help motivated professionals in the industry sell more boat, make more money and have more fun.

Initial guests include, Bob McCann from the MRAA's Dealer Certification program. Jason Roberts from Sure Shade, Melanie Clements a dealership general manager out of Texas and Sellhorst revealing insights and implentable ideas that dealership owners, managers, sales people, brokers and even manufacturers can take advantage of to become more profitable.

The podcast will be released every other week with the first six episodes, including; "Welcome to the Podcast" and interview with MRAA's Bob McCann already available wherever you get your podcasts.

Sellhorst says; *"If you are not one of the 98 million Americans listening to podcasts already, its easy to get started. Either download the Podcast app on your iPhone or Sticher app on Andriods the search for 'Boat Dealer Profits' or just visit [www.BoatDealerProfits.com/Podcast](http://www.BoatDealerProfits.com/Podcast) to listen right from the website. It's that easy."*

If you are interested in being a guest; email [Matt@BoatDealerProfits.com](mailto:Matt@BoatDealerProfits.com).

### **About the Author:**

Matt Sellhorst is the Founder and CEO of Boat Dealer Profits, creator of the SPLASH System™ and is committed to helping honest and ethical boat dealers sell more boats, make more money and have more fun. Sellhorst is a widely recognized industry speaker, coach, consultant, author of Boat Dealer Profits, Marine Marketing Strategies and columnist for Boating Industry Magazine. Discover more about Matt Sellhorst at [www.BoatDealerProfits.com](http://www.BoatDealerProfits.com).

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