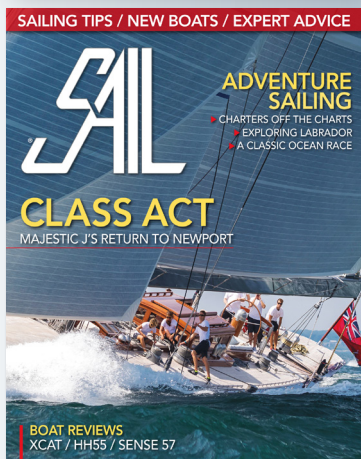


# 2018 EDITORIAL CALENDAR



At the heart of the sailing market are active sailors of all interests—cruisers, racers, daysailers, and ocean voyagers—committed to their boats and their ever-expanding sailing experience. For these sailing enthusiasts, *SAIL* is an essential companion.



MONTH	THEME	AD DEADLINES
<b>JANUARY 2018</b>	Ocean sailing; how to choose a bluewater boat; lessons learned from a circumnavigation; emergency rudders	Ad Close & Materials: 11/6/17 On Sale: 12/12/17
<b>FEBRUARY 2018</b>	Pittman Innovation Awards; how to choose & install a windlass; Caribbean cruising/chartering in wake of Irma; Miami Boat Show Bonus Distribution	Ad Close & Materials: 12/5/17 On Sale: 1/16/18
<b>MARCH 2018</b>	Charter Special—Mediterranean focus; downwind sail choices, life jacket buyer's guide; famous female sailors	Ad Close & Materials: 1/8/18 On Sale: 2/13/18
<b>APRIL 2018</b>	Engine commissioning tips; installing electronics; battery choices, re-rigging a boat, foul weather gear guide	Ad Close & Materials: 2/5/18 On Sale: 3/13/18
<b>MAY 2018</b>	Tales of Great Seamanship; buyer's guide to AIS/DSC beacons, solo sailing primer, teak guide to brightwork	Ad Close & Materials: 3/12/18 On Sale: 4/17/18
<b>JUNE 2018</b>	The latest in electronic navigation; coastal cruising tips refrigeration 101; light-air sailing tips	Ad Close & Materials: 4/9/18 On Sale: 5/15/18
<b>JULY 2018</b>	Anchoring for Idiots; how to keep cool on board; how to survive the family cruise, troubleshooting AC	Ad Close & Materials: 5/7/18 On Sale: 6/12/18
<b>AUGUST 2018</b>	Sub-30ft daysailers, trailer-sailers & cruisers, guide to gunkholing, handheld VHF guide, 10 kedge anchor uses	Ad Close & Materials: 6/11/18 On Sale: 7/17/18
<b>SEPTEMBER 2018</b>	Best Boats Preview; Volvo race wrap-up, buyer's guide to headsail furlers; Newport Boat Show Bonus Distribution	Ad Close & Materials: 7/9/18 On Sale: 8/14/18
<b>OCTOBER 2018</b>	Winter Charters; how to buy a new sail; how to get ready to sail south; Annapolis Boat Show Bonus Distribution	Ad Close & Materials: 8/6/18 On Sale: 9/11/18
<b>NOVEMBER 2018</b>	Adventure Sailing; inspirational sailors; upgrading deck gear	Ad Close & Materials: 9/10/18 On Sale: 10/16/18
<b>DECEMBER 2018</b>	Best Boats 2018 Awards; the sailor's bucket list—50 great places to sail	Ad Close & Materials: 10/8/18 On Sale: 11/13/18

\*Note: *SAIL*'s editorial calendar is subject to change without notice.