



**FOR IMMEDIATE RELEASE**

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### **Scout Boats, BoatU.S. Announce Partnership**

**Summerville, SC – Scout Boats** - the leading independent marine manufacturer - and **BoatU.S.**- the nation's largest recreational boating advocacy, services and safety group – have inked a deal that will provide a complimentary year of membership to anyone purchasing a new Scout model. The partnership will commence at the upcoming Ft. Lauderdale International Boat Show Nov 1-5, 2017.

The BoatU.S. membership includes over 25 benefits and services to the customer, including:

- Free online boating safety course
- Discounts on fuel, transient slips, repairs and more at over 1,200 boating businesses nationwide
- Affordable insurance coverage options for recreational boaters
- Subscription to BoatU.S. Magazine
- Representation on local issues and on Capitol Hill by their Government Affairs team
- 24/7 on water and on road towing dispatch by the nation's largest towing fleet TowBoatU.S., with over 600 towboats in over 300 ports nationwide
- Custom boat graphics and lettering

"We're excited to partner with BoatU.S. to offer this free one-year membership to our customers," said Scout Director of Sales & Marketing Alan Lang. "We wanted to offer additional confidence for anyone out on the water, and this partnership with BoatU.S. and everything they offer does just that."

"Scout is one of the most forward thinking and innovative companies in the marine industry today, and its willingness to continually improve the boating experience for its customer base is yet another way they differentiate themselves," said BoatU.S. representative John Bratten. "Our robust membership program is an ideal way to help instill even more confidence in the mind of the boater, while offering discounts for necessary products and services allowing these boaters to fully enjoy being out on the water."

For over 50 years, BoatU.S. has provided reliable service, meaningful savings and representation for boaters. Currently the organization has over half a million members.

Scout builds luxury sportfishing center console, dual console and inshore/bay boat models ranging from 17' to 53'. Since its founding nearly three decades ago, the company's goal has been to manufacture the best-built boats in its distinctive sportfishing niches. Each Scout hull is a true original, as the in-house research and design team works closely with engineering to take concepts from blueprint to production more efficiently, growing the company's world-class reputation for quality, strength, durability and value.

For more information on Scout, visit [www.scoutboats.com](http://www.scoutboats.com); or contact Mark Jerkins at Tinsley Creative, email: [mark@tinsleycreative.com](mailto:mark@tinsleycreative.com); phone: 863.583.0081.

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