



For Immediate Release:
Mercury Marine Media Contact
Lee Gordon
Director of Public Relations
Lee.gordon@mercmarine.com
[920-924-1808](tel:920-924-1808)

Mercury Marine introduces next-gen VesselView903 display

FOND DU LAC, Wis. (Oct. 23, 2017) – [Mercury Marine](http://www.mercurymarine.com), the world leader in marine propulsion and technology, is pleased to announce the introduction of VesselView903, the company’s largest and most advanced multifunction display.

VesselView903 features a bright 16x9 aspect ratio, high definition glass touchscreen with glare reducing coating and dimmable lighting. Similar to the VesselView703 launched at the 2017 Miami International Boat Show, the new advanced technology incorporates all the Simrad® accessories for the Go9 product line: Radar, Sonar transducers, Fish Finder transducers, AIS, VHF, Sonic Hub/ Fusion Link/ SiriusXM, C-Zone/Naviop digital switching and more.

VesselView903 features a built in 10Hz GPS and chart plotter capability (regional electronic chart cards purchased separately), unique touch only screen interface that delivers intuitive display interaction (optional remote-control button interface is available) and auto Notification of software updates through the embedded WiFi.

“Our next generation VesselView technology allows boaters the ability to simultaneously display information for up to four engines at a time in an easy-to-use touch-screen interface,” said Zachary Savage, Mercury Marine VesselView Program Manager.

The technology supports 16 languages and multiple unit conversions and with VesselView Link, boaters have the ability to fully integrate the propulsion system and make their display multi-functional (included in the kit).

In addition, VesselView903 provides a descriptive fault text display as well as up-to-date information for 30+ engine parameters including: Fuel Level & Range, Oil Temperature & Pressure, Battery Voltage, Water Depth, Genset and more.

VesselView903 will start shipping from Mercury October 23, 2017.

About Mercury Marine

Headquartered in Fond du Lac, Wis., Mercury Marine is the world's leading manufacturer of recreational marine propulsion engines. A \$2 billion division of Brunswick Corporation (NYSE: BC), Mercury provides engines, boats, services and parts for recreational, commercial and government marine applications, empowering boaters with products that are easy to use, extremely reliable and backed by the most dedicated customer support in the world. Mercury's industry-leading brand portfolio includes Mercury and Mariner outboard engines; Mercury MerCruiser sterndrive and inboard packages; MotorGuide trolling motors; Mercury propellers; Mercury inflatable boats; Mercury SmartCraft electronics; Attwood marine parts; Land 'N Sea marine parts distribution; and Mercury and Quicksilver parts and oils. More information is available at mercurymarine.com.