

Brewer Yacht Sales
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Brewer Yacht Sales: New Owner. New Course

Longtime BYS Broker Hal Slater acquires Brewer Yacht Sales
Becoming a Preferred Partner of Safe Harbor Marinas

Effective 1 August 2017, Brewer Yacht Sales has become a preferred partner of Safe Harbor Marinas. Recently acquired by longtime BYS broker Hal Slater, [Brewer Yacht Sales](http://www.breweryacht.com) will continue to operate at key Safe Harbor locations and will maintain its close relationship with Safe Harbor's Brewer brand. BYS will continue to provide guidance and professionalism to help others "enjoy the boating lifestyle," whether they're assisting a new boater, facilitating seasoned boaters with the transition into their next boat, or helping an owner sell so they can pursue their next adventure.

Hal acquired the Brewer Yacht Sales from [Brewer Yacht Yards](http://www.breweryacht.com) (now within the family of Safe Harbor Marinas) with the goal of continuing the Brewer tradition of honesty, integrity, and respect. Although Brewer Yacht Sales is now an independent entity, it is dedicated to continuing "business as usual" with the Brewer team and providing professional, knowledgeable guidance as clients pursue their dreams of being on the water. Brewer Yacht Sales will continue to have offices at the ten present locations at Brewer/Safe Harbor Marinas located in Connecticut, Rhode Island, Massachusetts and New York with growth plans to expand the locations from Maine to Florida and nationally to serve their client base as a preferred business partner of Safe Harbor Marinas.

Most of the seasoned Brewer brokers are Certified Professional Yacht Brokers (CPYB) and members of YBAA, the foremost association of Yacht Sales professionals. Their professionalism, integrity, and respect in the marine industry has and will continue to provide knowledgeable guidance to help their clients buy and sell their boats.

Jackie Joslyn has been named CFO of the company. Jackie's experience and knowledge of the Yacht Brokerage industry will also help guide many of our marketing efforts.

When Jack Brewer was asked to comment he replied, "I believe that a separate and independent Brewer Yacht Sales was the best option going for everyone involved. Yacht sales is not the primary business of Safe Harbor Marinas. However, it was important to Safe Harbors and Brewer that the exceptional relationship between the boat owner, marina, and brokerage be maintained. A separately owned and independent sales company staffed by the same personnel will do just that. Also, the new company will have the opportunity to establish sales offices at additional [Safe Harbor locations](http://www.safeharbor.com), benefitting Brewer Yacht Sales, Safe Harbor Marinas, and our Members. Should be a Win-Win-Win!!"

Rives Potts, COO of Safe Harbor Marinas, commented, "We could not have aligned ourselves with a better yacht brokerage partner than the current staff at Brewer Yacht Sales. When Hal Slater stepped forward with a proposal to acquire the Brewer Yacht Sales brand we knew it fit our direction. Hal has a passion for this business; he has been a top producer of brokerage sales over the years, he served on the [Yacht Brokers Association of America](http://www.yachtbros.org) board for six years prior to becoming the associations President for the 2015/2016 term. After stepping down, Hal was asked to remain on the board after his term and he now serves as a member of the future planning committee for the association. He has recently been asked to serve on the member advisory board for Yachtworld.com which is the industries' MLS system. Hal has also been active with the American Boating Congress on Capitol Hill in Washington as an advocate lobbying on important industry issues. Hal is very well known and respected within this industry and with those relationships I know he will be successful in growing the Brewer Yacht Sales brand".

About Brewer Yacht Sales: Brewer Yacht Sales is New England's largest yacht brokerage. Founded in 1994 Brewer Yacht Sales is ranked #1 in New England and #6 worldwide for the number of power and sailboats sold.* For more information about selling your boat or if you are interested in becoming part of the Brewer team please call 860-399-6213.

*Reported by Soldboats.com.