

Win-Tron Electronics, 2231 Landmark Place, Manasquan, NJ 08736

Press Release

Win-Tron Electronics Welcomes Clarion Marine Systems Aboard

SPRING LAKE HEIGHTS, NJ, October, 2017 — New Jersey-based Win-Tron Electronics, a worldwide distributor of marine electronics products, announces that Clarion Marine Systems will be joining their line-up of products.

"Clarion is a premier manufacturer of audio and entertainment products engineered specifically with marine performance in mind," said Eddie Winder, president of Win-Tron Electronics, "and we are delighted to have them on board, several short weeks before they will participate as a featured manufacturer in our 13th Annual Virtual Online Dealer Show that will begin on November 2."

According to Clarion Marine Systems, their mission is "to make being on water more fun." To this end, their line of rugged, all-weather marine products are made to exacting standards of durability and dependability and are sold to boat manufacturers as well as to marine dealers. In 2017 their CMS4 Marine Digital Media Receiver with Control won awards from Boating Industry Magazine, Marlin Magazine, and Marine Electronics Journal (MEJ).

Clarion Marine Systems is a division of Clarion Corporation of America, which was established in 1966. With U.S. headquarters in Cypress, CA, the company manufactures products for the automotive, commercial, and marine markets, with a focus on marine entertainment, vehicle camera systems, cloud-based infotainment and safety systems, and cloud-connected solution business.

"Our focus now is to develop our marine products," says Dan Kuenzi, vice president of retail sales at Clarion Corporation of America. "We have a strong brand name and are looking to form partnerships with key high-profile distributors in the U.S. Win-Tron Electronics has a uniquely loyal customer base, that covers a board spectrum of the marine industry, and we believe fits well with Clarion products. That is why were are very enthusiastic about our Win-Tron partnership. We are hoping to continue our strong growth and look to Win-Tron as a key partner in helping us achieve that goal."

Visit Clarion Marine at http://www.clarionmarinesystems.com/, follow them on Facebook at Clarion Marine and at Clarion Marine Instagram.

Follow Win-Tron Electronics (https://www.wintronelectronics.com/) on Facebook and Instagram.

ABOUT WIN-TRON ELECTRONICS

Founded in 1961 by Bill Winder, Win-Tron Electronics is an award winning worldwide wholesale distributor of marine electronics and ancillary products.

For additional information about Win-Tron Electronics, please contact Eddie Winder at eddie@wintron-electronics.com or (723-449-4211).

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