



Press Release

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FOR IMMEDIATE RELEASE

MARQUIS-LARSON BOAT GROUP DEALER OPEN HOUSE A HUGE SUCCESS

PULASKI, Wis. (Oct. 14, 2017)— Marquis-Larson Boat Group’s recently concluded dealer meeting, held October 5-7, 2017, at their manufacturing facility in Pulaski, Wis., was met with great success. At the conclusion of the two-day meeting, orders were up 37 percent from the previous year, and 20 percent more dealers signed on than last year.

“With our recent Larson Boat Group manufacturing relocation from Little Falls, Minn., to Pulaski, it was important to share and show off our new home,” said Marquis-Larson Boat Group President & CEO Rob Parmentier. He went on to say, “Seeing our capabilities in Pulaski, meeting the men and women building our dealer partner boats, and seeing the pride these folks take in their work ignited a firestorm of new production and orders for each of our brands.”

More than 125 dealer representatives and 25 key vendor partners attended the dealer open house. The attendees enjoyed a welcome reception and tours of historic Lambeau Field in addition to a full day of activities at the shipyard in Pulaski.

For more information or to become a dealer partner with Marquis-Larson Boat Group, visit any one of the individual boat brand sites: larsonboats.com, larsonfxseries.com, larsonescape.com, striperboats.com, carveryachts.com and marquisyachts.com.

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About Marquis-Larson Boat Group:

It is our belief that the truest sense of freedom is when you are on the water. That's why we offer a family of six premier recreational boat brands ranging from 16–72 feet, including, Marquis Yachts, Carver Yachts, Larson, Larson FX freshwater fishing boats, Larson Escape pontoon boats and Striper saltwater fishing boats. We craft boats that empower your pursuit of purpose on the water. Marquis-Larson Boat Group – proudly *Built Strong* in Pulaski, WI, USA.