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For Immediate Release



Trade Show Space "SOLD-OUT" for MRA's 46th Annual Educational Conference and Trade Show

All 56 Trade Show Exhibitor Booths have been filled by industry vendors and contractors for the 46th Annual Marine Recreation Association Educational Conference and Trade Show, scheduled for October 23 - 25, 2017 at the Hyatt Regency Monterey Hotel & Spa in Monterey, California.

"Our Annual Educational Conference and Trade Show is the perfect opportunity for marine industry professionals to meet and share experiences and strategies to better manage an ever-evolving business environment," said Mariann Timms, MRA Operations Administrator, and the conference organizer. "This conference is shaping up to be one of the best in our history."

This year's theme is Embracing Change . . . like a grain of sand creates a pearl in an oyster, the marine industry must focus on the positive possibilities of change in an evolving environment.



The three day conference will focus on enhancing guest services and customer satisfaction, improving operations and regulatory compliance, and optimizing fiscal results, featuring seminars and round-table discussions covering key marine industry management, operations, and marketing concerns.

The industry Trade Show will exhibit a broad range of products, technology, and services from marine industry vendors and contractors, and will provide additional information and perspective for Conference attendees.

A number of special events will take place in the Trade Show exhibit area during the three day conference, including Monday night's Welcome Reception for all Conference attendees and guests. The Trade Show will be open throughout the Conference with exhibitors available to provide attendees with industry innovations and other information.

Tuesday evening, Trade Show exhibitors will be sponsoring a special Wine & Craft Beer Tasting event with live entertainment for all attendees.

Registration is still open for marine industry attendees to the 46th Annual MRA Educational Conference & Trade Show . . .



**[Register Today at
www.marina.org/2017conference](http://www.marina.org/2017conference)**

The Marine Recreation Association is a professional organization that represents marina owners, operators, and industry professionals located throughout the western United States with additional members in Canada, Mexico, and Australia. Created more than 46 years ago, the MRA actively promotes and represents recreational boating interests while providing educational, management, and operations seminars and information for marine industry owners, operators, and staff.

For additional information about the MRA, and all of its activities and interests, please contact Mariann Timms by phone at (209) 334-0661, email at mra@marina.org or go online at <http://www.marina.org>.