

Malibu Represents Tennessee Boat Builders on Manufacturing Day 2017

World's #1 Watersports Towboat Manufacturer Supports Loudon County Economic Development Agency, Hosts Students from Lenoir City & Loudon HS

Loudon, Tennessee – On Monday, October 2, Malibu Boats, Inc. ([MBUU](#)), participated in the Loudon County Economic Development Agency's first annual Manufacturing Day event, hosting students from Lenoir City and Loudon High School. Malibu was the sole Tennessee boat builder to participate in an official Manufacturing Day 2017 event.

Each year on the first Friday in October, Manufacturing Day serves as a celebration of modern industry, with the goal of inspiring future generations of manufacturers. This year, Manufacturing Day featured 2,746 official events around the United States throughout the first week of October, including 76 in Tennessee.

"We feel that it's extremely important to partner with our local schools to introduce students, parents and teachers to the exciting manufacturing opportunities we offer," said Debbie Kent, Vice President of Human Resources for Malibu Boats Inc. "At some point, we seem to have stopped talking about the manufacturing industry in schools, so our goal in participating in events like this is to reinvigorate the conversation."

Malibu hosted over 60 students on Manufacturing Day, providing a tour of its global headquarters and an intimate introduction to its quality-driven boat-building process. The event was the first in a series of monthly introductory programs for area students.

In all, Malibu employs more than 600 people worldwide, including over 500 at its Loudon plant. The internationally renowned boat manufacturer offers rewarding career paths for candidates of every education level.

"Whenever we host teachers at our facility and demonstrate the available opportunities for both high school and college graduates, they leave here amazed," continued Kent. "We are always looking for good candidates and for those possibly not interested in post-secondary education we have training in place to teach employees specialized skills that can help them turn boat building into a career."

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About Malibu Boats

Based in Loudon, Tenn., Malibu Boats is the world's largest manufacturer of watersports towboats, selling one out of every two worldwide through a global dealer network. Malibu also designs and manufactures the Axis Wake Research brand. With more than 500 employees and manufacturing facilities in California, Tennessee and Australia, Malibu builds boats to help you live a #lifewithoutlimits on the water. [NASDAQ: MBUU] | @malibuboats | #thetruthisonthewater #evolutionproseries