

PRESS RELEASE - Viareggio, October 2017

## **ROBERTO CORNO APPOINTED BENETTI NEW SALES DIRECTOR**

Benetti is proud to announce that **Roberto Corno** has been appointed Worldwide Sales Director.

Roberto Corno, 44 years old, graduated at the Politecnico Milano, began his career in Benetti early in 2005 as project manager, moving then up to more responsibility roles in the commercial area, such as South-East Europe sales area manager, until the current new role.

Roberto Corno will report to Christos Ramnialis – Benetti General Manager – who commented “Roberto in his new role will coordinate our sales team and I’m sure will significantly contribute to the achievement of our ambitious goals for the coming year. He has a particularly wide range of expertise, gained over the 13 years he has been working at Benetti, where he had the chance to increase his knowledge regarding all the major aspects of the yacht building industry, from project management and shipbuilding to sales. Roberto will bring the necessary energy and enthusiasm to expand Benetti’s sales and markets coverage especially towards new growing markets”.

### ***Benetti***

*Benetti was established in 1873, making it the oldest Italian builder of motor yachts and an icon of timeless Italian styling and construction excellence. Each yacht is unique and built around the Owner’s needs and desires. Benetti designs, builds and markets three product lines: “Class” composite yachts from 30 to 42 meters, “Custom” steel and aluminium yachts from 45 to 90 meters, and “Giga” for yachts over 90 meters in length. Benetti employs about 1,000 highly skilled specialists at its two production sites, Livorno and the headquarter in Viareggio. Benetti also has offices in Fort Lauderdale, Dubai, Hong Kong and London. Benetti is part of Azimut | Benetti Group, the world’s largest luxury nautical group with privately held capital.*

### **PRESS CONTACTS**

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Further information about the Azimut|Benetti Group, the shipyards’ models and high res images are available for download here:

[www.sculatiandpartners.com/pressroom](http://www.sculatiandpartners.com/pressroom)