



PRESS RELEASE

FOR IMMEDIATE RELEASE

SCARAB ANNOUNCES TOP DEALERSHIPS AT 2018 DEALER MEETING

September 28, 2017 – Scarab led off the 2018 model year with their 2018 Dealer Meeting held in beautiful Bay Harbor, Michigan. Scarab announced 2018 awards to the top dealerships and their representatives from around the world.

Scarab was excited to announce Skipper Bud's as the largest multi-store volume dealer in the United States; with their accompanied locations residing in Illinois, Michigan, and Wisconsin.

Andy Lindsay, V.P. Sales Americas stated, “The amount of work that our dealers put into selling our products is astonishing. We are very pleased to announce Skipper Bud's as this year's largest multi store volume dealer and we are eager to see how this 2018 season unfolds.”

Mike Pretasky, Jr. accepted the award on behalf of Skipper Bud's, “We have a long history working with the Groupe Beneteau team in Cadillac. We've experienced growth with Scarab Jet Boats and are looking forward to continuing that trend in 2018.”

In addition, Scarab announced St. Onge Recreation, located in Barrie, Ontario, as the largest volume single location dealer in the United States, as well as the dealer with the largest year over year growth in sales for 2017.

“We couldn't be more proud of St. Onge Recreation. Their hard work, dedication, and desire to continue to improve have made them one of our top Scarab dealers for 2017. We are excited to see what's in store for St. Onge and Scarab for 2018,” noted Andy Lindsay, V.P. Sales Americas.

Steve, Owner of St. Onge Recreation, accepted the awards, “We partnered with Scarab Jet Boats several years ago and are pleased with the growth of the brand. We anticipate a strong 2018 with the new product Scarab is introducing.”

Throughout the entirety of the Groupe Beneteau Dealer Meeting, September 10-12, 2017, over 280 representatives from 133 dealerships were in attendance along with representatives from Four Winns, Scarab, Glastron, and Wellcraft from around the world.

Scarab would like to thank each dealership in attendance from around the world for being a part of our Scarab family, along with providing valuable input on new product development and sales for the company.

For more details, please visit www.scarabjetboats.com

For more information:

Doyle VanderPol
Marketing Manager
231.779.2300

DVanderPol@beneteau-group.com

925 Frisbie Street, Cadillac, MI 49601 (231) 775-1351 (231) 779-2348 fax

