

PRESS RELEASE

FOR IMMEDIATE RELEASE

OUTSTANDING CSI AWARDED TO HALL'S SPORT CENTER DURING 2018 DEALER MEETING

September 18, 2017 – The 2018 model year was led by a great evening of reminiscence during the annual 2018 Dealer Meeting held in beautiful Bay Harbor, Michigan. Throughout the evening, awards were presented to the top dealerships and their representatives from around the world.

In honor of their continued dedication to customer service satisfaction, Hall's Sport Center, located in Muskegon, MI; Grand Haven, MI; and Standale, MI, received the outstanding CSI performance award from the Four Winns, Glastron, Scarab, and Wellcraft boat brands. In respect to their achievement, Hall's was presented the prestigious Large Cambridge Lighthouse award for their continued success as a multi-brand partner. Hall's Sport Centers has been Four Winns dealer for the last 27 years, and has added Glastron, Scarab Jet Boats and Wellcraft to their product offerings.

“We were pleased to announce Hall's as our CSI award winner for 2017. They continue to be a strong brand partner and their commitment to product knowledge and customer satisfaction has been remarkable. We are excited to see what is in store for our brands and Hall's Sport Center as we move into this coming season,” stated Andy Lindsay, V.P. Sales Americas.

Harold Hall, owner of Hall's Sport Centers accepted the award, “We are honored by this award. Customer service is a top priority in our dealership. We have a great working relationship with the customer service team at Groupe Beneteau Cadillac. This type of team effort bolsters our partnership with the company and the quality of service we can provide to our customers. ”

Throughout the entirety of the Groupe Beneteau Dealer Meeting, September 10-12, 2017, over 280 representatives from 133 dealerships were in attendance along with representatives from Four Winns, Scarab, Glastron, and Wellcraft from around the world.

In addition, every brand would like to thank each dealership in attendance from around the world for being a part of our dealer network, along with providing valuable input on new product development and sales for the company.

For more information:

Doyle VanderPol
Marketing Manager
231.770.2300

D.VanderPol@beneteau-group.com

925 Frisbie Street, Cadillac, MI 49601 (231) 775-1351 (231) 779-2348 fax

925 Frisbie Street, Cadillac, MI 49601 (231) 775-1351 (231) 779-2348 fax