

PRESS RELEASE

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FOUR WINNS ANNOUNCES TOP DEALERSHIPS AT 2018 DEALER MEETING

September 28, 2017 – Four Winns led off the 2018 model year with their 2018 Dealer Meeting held in beautiful Bay Harbor, Michigan. Four Winns announced 2018 awards to the top dealerships and their representatives from around the world.

Four Winns was excited to announce Melvin Village Marina, located in Melvin Village, New Hampshire, as the largest volume single location dealer.

Andy Lindsay, V.P. Sales Americas stated, “The amount of work that our dealers put into selling our products is astonishing. We are very pleased to announce Melvin Village as this year’s largest volume dealer for a single store and we are eager to see how this 2018 season unfolds.”

Matt Young accepted the award on behalf of Melvin Village Marina, “There is a long relationship between Four Winns and our dealership. We developed a plan early last year to increase our volume and executed it. We have high expectations for 2018 with the new product Four Winns has recently introduced.”

In addition, The Boat Warehouse received multiple awards ranging across multiple brands. Four Winns was excited to present The Boat Warehouse with the prestigious Large Cambridge Lighthouse award for the largest volume for a multiple store dealership. The Boat Warehouse was also named the largest combined volume dealer for 2017, receiving the coveted Magnum Opus award from the Four Winns, Glastron, Scarab, and the Wellcraft boat brands.

“We want to congratulate The Boat Warehouse on all fronts as they have continued to demonstrate their strength as our brands’ partner. Their commitment to service and sales has proven that their efforts are very deserving of these awards; and this continuous dedication hasn’t gone unnoticed,” noted Andy Lindsay, V.P. Sales Americas.

Dave Mayhew, President at The Boat Warehouse, accepted the award, “The Boat Warehouse and the Groupe Beneteau brands continues to be a successful partnership for our business. We’re excited about the future with Groupe Beneteau and always look forward to their new and innovative product introductions. ”

The Boat Warehouse serves all of the greater Toronto, Ottawa, Barrie and Peterborough areas with three locations featuring a state-of-the-art showroom, parts and service center and finance department.

Throughout the entirety of the Groupe Beneteau Dealer Meeting, September 10-12, 2017, over 280 representatives from 133 dealerships were in attendance along with representatives from Four Winns, Scarab, Glastron, and Wellcraft from around the world.

Four Winns would like to thank each dealership in attendance from around the world for being a part of our Four Winns family, along with providing valuable input on new product development and sales for the company.

For more details, please visit www.fourwinns.com

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