

Annual Frequency: 12 times/year

**Field Served:** Sailors and sailboat owners of all types including cruising sailors, racing sailors, and day sailors at all skill levels from novices to intermediates to experts. Also served are the sailing industry trade including sailboat and sailing equipment manufacturers, brokers, dealers and sailboat chartering companies.

Published by Active Interest Media

## Publisher's Statement

6 months ended December 31, 2016, Subject to Audit

### EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation	Rate Base	Variance to Rate Base
78,680	2,630	81,310	None Claimed	

### TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Paid & Verified Subscriptions - Print	Paid & Verified Subscriptions - Digital Issue	Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions				Print	Digital Issue	Total Single Copy Sales			
Jul	69,845	10,340	80,185				69,845	10,340	80,185	3,071	21	3,092	72,916	10,361	83,277
Aug	69,110	10,403	79,513				69,110	10,403	79,513	2,459	27	2,486	71,569	10,430	81,999
Sep	68,465	10,365	78,830				68,465	10,365	78,830	2,681	42	2,723	71,146	10,407	81,553
Oct	67,706	10,241	77,947				67,706	10,241	77,947	2,648	27	2,675	70,354	10,268	80,622
Nov	67,839	10,140	77,979				67,839	10,140	77,979	2,382	29	2,411	70,221	10,169	80,390
Dec	67,699	9,927	77,626				67,699	9,927	77,626	2,353	40	2,393	70,052	9,967	80,019
Average	68,444	10,236	78,680				68,444	10,236	78,680	2,599	31	2,630	71,043	10,267	81,310

### PRICES

	Suggested Retail Prices (1)
Average Single Copy	\$5.99
Subscription	\$21.00

(1) For statement period

### RATE BASE

None Claimed.

### NOTES

**Award Point Programs:** Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 2,676

**Average Nonanalyzed Nonpaid:** Average Nonanalyzed Nonpaid circulation for the period was: 477

#### Included in Paid Circulation

Included in paid circulation are copies obtained through:

Individual Subscriptions

#### Sponsored Subscriptions Single Copy Sales

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

Parent Company: Active Interest Media

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