

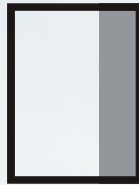
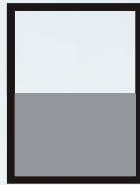
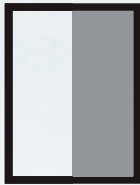
Advertising Mechanical Specifications

Trim Size: 8.625" x 10.875"

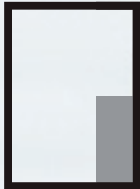
- All bleed ads, keep live material .375" away from trim



	2 Page Spread	2 Page 1/2 Horiz.	Full Page	2/3 Page	1/2 Island
AD SIZE:	16" x 10.25"	16" x 4.875"	8" x 10.25"	4.625" x 10.25"	4.625" x 7.1875"
TRIM:	17.25" x 10.875"	17.25" x 5.5"	8.625" x 10.875"	5.1875" x 10.875"	--
BLEED:	17.5" x 11.125"	17.5" x 5.625"	8.875" x 11.125"	5.3125" x 11.125"	--



	1/2 Vert.	1/2 Horiz.	1/3 Vert.	1/3 Square	1/4 Page
AD SIZE:	3.75" x 10.25"	8" x 4.875"	2.25" x 10.25"	4.625" x 4.875"	3.75" x 4.875"
TRIM:	4.3125" x 10.875"	8.625" x 5.5"	2.8125" x 10.875"	--	--
BLEED:	4.4375" x 11.125"	8.875" x 5.625"	2.9375" x 11.125"	--	--



	1/6 Vert.
AD SIZE:	2.25" x 4.875"
TRIM:	--
BLEED:	--

E-Mailing Files

Self-extracting files of 10MB or less can be e-mailed to PMYADS@aimmedia.com. All e-mailed ads must be labeled with publication name, the month that the ad will appear, and the advertiser name.

Files over 10MB should be uploaded to the ftp site, in the PMY folder. After the file has been uploaded, email PMYADS@aimmedia.com that the file has been uploaded. All e-mails must be labeled with publication name, the month that the ad will appear, and the advertiser name.

FTP Information: **Host:** [ftp.soundingspub.com](ftp:soundingspub.com) - **User name and Password:** anonymous

Resolution/Density

- **Halftone Resolution:** 266dpi minimum
- **Maximum Ink Density:** should not exceed 300%

**For more information, contact your sales representative
or call 1-800-444-7686 ext. 234**