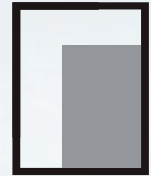
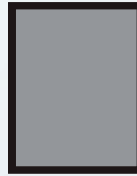


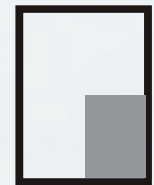
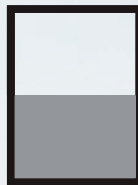
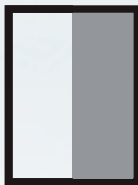
Advertising Mechanical Specifications

Trim Size: 219.075 mm x 276.225 mm

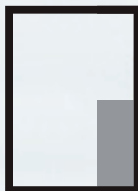
- All bleed ads, keep live material 9.525 mm away from trim



	2 Page Spread	2 Page 1/2 Horiz.	Full Page	2/3 Page	1/2 Island
AD SIZE:	406.4 mm x 260.35 mm	406.4 mm x 123.825 mm	203.2 mm x 260.35 mm	117.475 mm x 260.35 mm	117.475 mm x 182.5625 mm
TRIM:	438.15 mm x 276.225 mm	438.15 mm x 139.7 mm	219.075 mm x 276.225 mm	131.7625 mm x 276.225 mm	--
BLEED:	444.5 mm x 282.575 mm	444.5 mm x 142.875 mm	225.425 mm x 282.575 mm	134.9375 mm x 282.575 mm	--



	1/2 Vert.	1/2 Horiz.	1/3 Vert.	1/3 Square	1/4 Page
AD SIZE:	95.25 mm x 260.35 mm	203.2 mm x 123.825 mm	57.15 mm x 260.35 mm	117.475 mm x 123.825 mm	95.25 mm x 123.825 mm
TRIM:	109.5375 mm x 276.225 mm	219.075 mm x 139.7 mm	71.4375 mm x 276.225 mm	--	--
BLEED:	112.7125 mm x 282.575 mm	225.425 mm x 142.875 mm	74.6125 mm x 282.575 mm	--	--



	1/6 Vert.
AD SIZE:	57.15 mm x 123.825 mm
TRIM:	--
BLEED:	--

E-Mailing Files

Self-extracting files of 10MB or less can be e-mailed to PMYADS@aimmedia.com. All e-mailed ads must be labeled with publication name, the month that the ad will appear, and the advertiser name.

Files over 10MB should be uploaded to the ftp site, in the PMY folder. After the file has been uploaded, email PMYADS@aimmedia.com that the file has been uploaded. All e-mails must be labeled with publication name, the month that the ad will appear, and the advertiser name.

FTP Information: Host: [ftp.soundingspub.com](ftp:soundingspub.com) - User name and Password: anonymous

Resolution/Density

- **Halftone Resolution:** 266dpi minimum
- **Maximum Ink Density:** should not exceed 300%

**For more information, contact your sales representative
or call 1-800-444-7686 ext. 234**