



## **NEWS RELEASE**

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### **GEMECO IS APPOINTED EXCLUSIVE U.S. DISTRIBUTOR FOR NAUTIC ALERT**

Next Generation Security and Monitoring for Recreational Boaters

**FOR IMMEDIATE RELEASE: Lake City, S.C., September 14, 2017** – Gemeco is pleased to announce the appointment as exclusive distributor of Nautic Alert’s award-winning safety and monitoring products. At the heart of Nautic Alert’s product line is an innovative decision platform designed for 24-hour onboard monitoring, real time data processing, data analysis, event detection, system control, decision-making, and communication. Designed by a lifelong boater and former IBM employee with critical server development experience, Nautic Alert transforms boat monitoring by introducing technology and innovation never before seen in a marine application.

Nick Velado, Product Development and Engineering stated, “We choose Gemeco specifically because of their exceptional beginning-to-end personalized support they deliver to our customers,” Velado added, “The Nautic Alert brand stands for precision engineering, ease-of-use, and a user experience like no other. As a first-class distributor, Gemeco fits that role perfectly.”

The company’s latest technology is demonstrated in the new, award-winning Insight X2, an Internet of Things (IoT) marine telematics solution for boat monitoring, yacht monitoring, and security. Designed to give early detection and controls for both onboard and remote use, X2 leads the industry with custom engineered solutions including the industry’s first microwave-based intrusion detection system. The system includes the first SMART, patented, Nevata Bilge Controller designed to replace a float from above the waterline, and detect virtually any issue in the bilge related to the pump, plumbing, or electrical, saving a boat owner up to months of time before a high-water condition occurs. Nautic Alert’s Insight X2 is the recipient of SAIL Magazine’s 2017 Freeman K. Pittman Innovation Award.

“We are honored to have been chosen to represent a company and product line with some of the most innovative technology I’ve seen to date,” stated Peter Braffitt, Gemeco’s General Manager. Braffitt added, “Nautic Alert’s new Insight X2 is setting new industry standards for monitoring, security, and safety.” The company will launch the new Insight X2 at the IBEX (International Boat Builders’ Exposition) in Tampa, FL September 19 – 21. Visit Gemeco at Booth #1845 and Nautic Alert at Booth # 3212.

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#### About Gemeco Marine Accessories

Gemeco Marine Accessories (GEMECO) is a wholesale distributor to thousands of marine electronics dealers throughout the USA and abroad. In addition to being the largest worldwide distributor of AIRMAR transducers, GEMECO offers products from over 150 manufacturers including NMEA 2000® networking components, radar mounts, antenna and GPS mounts, electrical and wiring accessories, hard-to-find and specialty marine connectors, as well as a broad range of installation and diagnostic tools. Located in Lake City, South Carolina, GEMECO has become a clearinghouse of marine products, technology and service. The company’s extensive inventory reflected in an expansive 450-page catalog is available via same-day shipping, ensuring that GEMECO customers always have access to the products they need, and that orders arrive on time. [www.gemeco.com](http://www.gemeco.com)

#### About Nautic Alert

Nautic Alert designs and manufactures M2M (machine to machine) marine telematics and IoT (Internet of Things) marine telematics solutions for boat monitoring, security and safety. The company’s new Insight X2 is an MTC-E (monitoring, tracking, control and edge-based) device that delivers next-gen security and monitoring technology to recreational boaters and charter companies. Nautic Alert works with established commercial and outdoor specialized security sensor manufacturers such as Inovonics and Optex to provide one of the most advanced intrusion detection the marine industry has seen, with a 3-layered approach for superior protection. Established in 2004, the company is headquartered in Charlotte, North Carolina with product development, engineering and final assembly completed at their manufacturing facility in Austin, TX.