

**WEST MARINE CUSTOMERS AND ASSOCIATES RAISE MORE THAN \$100,000
FOR LEUKEMIA & LYMPHOMA SOCIETY**

WATSONVILLE, Calif. (Nov. 13, 2018) – West Marine, the world’s premier boating and sailing retailer, raised more than \$108,000 for the [Leukemia & Lymphoma Society](#) (LLS) during its September 2018 in-store fundraiser. During the month, West Marine customers donated to LLS through the purchase of paper sailboats displayed in-store at all 240+ West Marine retail locations. West Marine Charleston (South Carolina) was the top location in contributions, raising more than \$7,300. The funds will help support the nonprofit organization in its battle against blood cancer.

“We would like to thank our customers and store associates for their contributions to the Leukemia & Lymphoma Society,” said Barry Kelley, West Marine senior vice president, stores and pro. “We’re honored to have partnered with LLS over the past three years in its worthy effort to seek a cure and to aid those who suffer from leukemia, lymphoma, Hodgkin’s and myeloma. West Marine is committed to giving back to our communities and partnering with organizations that improve people’s lives both on and off the water.”

The fundraiser was held in conjunction with Blood Cancer Awareness month and the Leukemia Cup Regatta, a series of sailing events at yacht clubs across North America at which participants seek donations from friends, co-workers, family and companies to sponsor their boat. Since 2016, WestMarine has raised almost \$200,000 for LLS.

The Leukemia & Lymphoma Society is the world's largest voluntary health agency dedicated to blood cancer. LLS’ mission is to cure leukemia, lymphoma, Hodgkin's disease and myeloma and improve the quality of life of patients and their families. The organization funds lifesaving blood cancer research around the world and provides free information and support services.

About West Marine

For more than 50 years, West Marine has been the premier retailer of boating, fishing, sailing and paddling gear. With 244 stores located in 38 states and Puerto Rico and an eCommerce website reaching domestic, international and professional customers, West Marine is recognized as a leading resource for cruisers, sailors, anglers and paddlesports enthusiasts. West Marine associates share the same love for the water as our customers and provide helpful advice on the gear and gadgets they need to be safe and have fun. To learn more about West Marine, please visit the West Marine website at www.westmarine.com.

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