

Marine Marketers of America Now Accepting Entries for 2018 Neptune Awards

Annual Competition Honors Outstanding Work in Marine Marketing

MIAMI – Nov. 15, 2018 – (Marine NewsWire) Marine Marketers of America (MMA) announces the 2018 Neptune Awards competition, the most prestigious recognition program for marine marketers in North America. The association is now accepting entries.

The annual competition, now in its 11th year, is open to any company or organization producing and publishing marine industry marketing work between Jan. 1 and Dec. 31, 2018. The awards will be presented at the Miami International Boat Show in February 2019.

Beautiful crystal Neptune awards will be presented in 21 categories, covering all areas of marketing, from national and regional magazine and digital ads and newsletters to video, product literature, PR, marketing innovation and diversity initiatives. In addition, a best-in-show “King Neptune” will be awarded to the single best entry among all categories. The submissions will be scored by a panel of independent judges following established criteria.

Sally Helme, MMA vice president and awards committee co-chair, said: “Every year the competition gets better. We continue to see an exceptionally high level of creativity and quality in the entries submitted, and we hope that marine marketers will take advantage of the 2018 Neptune Awards to promote and showcase their best work.”

Last year’s competition drew a record high of 155 entries from 37 companies, according to Helme.

The deadline for submissions is Jan. 7, 2019. Complete program details, including entry guidelines and the official entry form, are available for view and download at www.marinemarketersofamerica.org.

For more information about the 2018 Neptune Awards program, please contact Sally Helme, +1 (401) 845-4405 or email marinemarketersofamerica@gmail.com.

About Marine Marketers of America

Established in 2007, the Marine Marketers of America (MMA) is the exclusive voice for marine marketers, and the professional association representing recreational marine industry marketers. MMA provides ongoing professional development and networking opportunities, while recognizing the outstanding achievement of marine marketing professionals through its annual Neptune Awards. For information, visit www.marinemarketersofamerica.org.