



**Watershed Innovation Supports Local  
Innovators At Maker Faire**

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ORLANDO, FL (November 13, 2018) — Over the weekend, WatershedInnovation, Correct Craft's technology company, supported the local Orlando community by sponsoring the Maker Faire event at Central Florida Fairgrounds and Expo Hall.

The Watershed team created an opportunity for kids and adults to put their imagination to work by making their own small electric boats. Each person had the chance to design their hull, pick their propeller design, and race for prizes.

Recognized for creativity, the Watershed exhibit received the Maker of Merit award by  Maker Faire.

Maker Faire is a non-profit and community organized event that gathers people together who enjoy learning and sharing the passions of making. People of all ages from kids to students to hobbyists to engineers were represented at Maker Faire.

Watershed President Sean Marrero stated, “The Watershed team had a great time at Maker Faire Orlando helping kids unleash their creativity. The turnout for the event was incredible, and we are grateful for this opportunity to make life better in our own back yard.” Marrero added, “Creating places for the next generation to think outside the box is important to creating a better future for ourselves, our communities, and the world around us.”

**About Correct Craft:** Celebrating 94 years of excellence in the marine industry, Correct Craft is a Florida-based company with global operations. The Correct Craft family includes Nautique, Centurion, Supreme, Bass Cat, Yar-Craft, SeaArk, and Bryant boat companies, Pleasurecraft Marine Engine Group, Watershed Innovation and Aktion Parks. For more information please visit [www.correctcraft.com](http://www.correctcraft.com).

**About Watershed Innovation:** Founded in 2018, Watershed Innovation is focused on identifying, researching, developing and integrating exponential technologies to benefit Correct Craft, its subsidiaries and the marine industry. These ideas will strategically align with our businesses, our culture and our focus of “Making Life Better.” For more information please visit [www.watershedinnovation.com](http://www.watershedinnovation.com).

**About Maker Faire Orlando:** Maker Faire Orlando began in 2012 as a family friendly showcase of DIY science, art, technology, and hands-on activities. Independent crafters to scientists can share what they are making and learning. Now in its 7<sup>th</sup> year, the event is part of the original Maker Faire held in San Mateo, CA and now also in New York, Miami, Detroit, Paris, Rome, Tokyo, and other cities around the world. In all, there are more than 180 independently organized Maker Faires in 38 countries around the world. For high-resolution photos, logos and more, please visit the following Dropbox link: <http://www.makerfaireorlando.com/press-kit>

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**About the Maker Faire Foundation:** The Maker Effect Foundation exists to activate and amplify the efforts of makers as they learn, build and work together in their communities. Their efforts include research, publication, community organization, event production, and startup advisement. The foundation's community organization and startup efforts are focused on Central Florida, however our research and publication efforts are not limited in scope. The Maker Effect Foundation is a [501\(c\)\(3\) public charity](#). For high-resolution photos, logos and more, please visit the following Dropbox link: <http://www.themakereffect.org/press-kit>.

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For Immediate Release  
For Further Information Contact:  
Brie Carter, Marketing Coordinator  
(407) 956-6493  
[bcarter@correctcraft.com](mailto:bcarter@correctcraft.com)