

SUPERYACHT



STORYTELLERS

For Immediate Release

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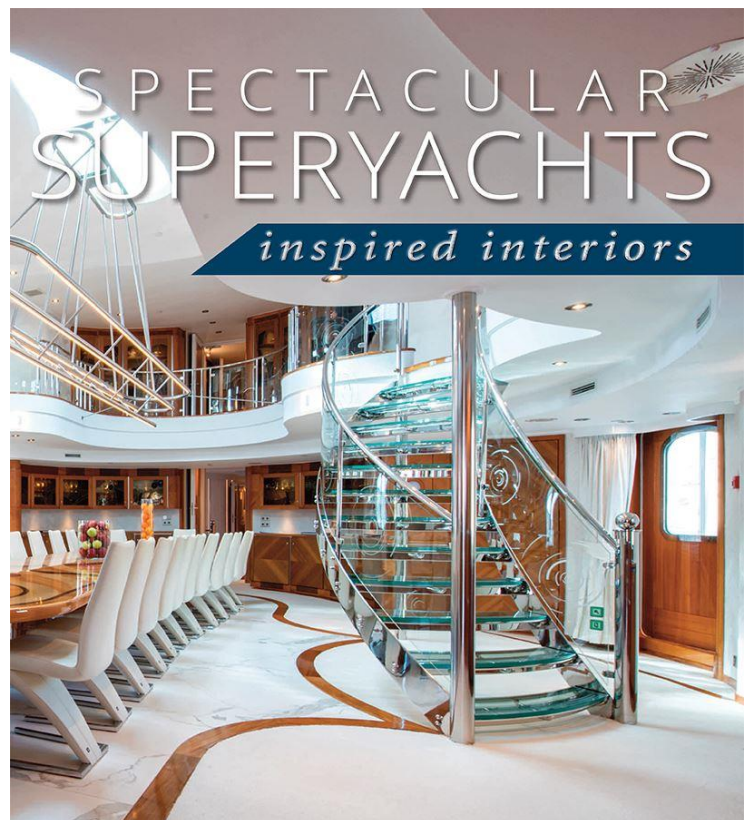
Step Aboard Some of the World's Biggest and Most Exclusive Superyachts with *Spectacular Superyachts: Inspired Interiors*

Limited-edition coffee table book takes you inside 21 superyachts, seven of which are among the world's 100 largest yachts—two among the top 50

29 October 2018, Totowa, New Jersey:

Commanding a charter rate exceeding \$1 million per week, *Kismet* is one of the most exclusive yachts in the world. Also among the world's 100 largest superyachts, she is for those seeking the extraordinary. Her sweeping staircases are remarkable, as is a two-deck-high atrium with a piano bar whose music floats up to the second level, rimmed with an Art Deco-inspired railing.

Those who wish to get a sense of this experience onboard *Kismet* can do so through the new, limited-edition book *Spectacular Superyachts: Inspired Interiors*. More than 120 photos—some spanning full spreads, for higher impact—allow you to see 21 impressive yachts as if you were standing in their rooms yourselves. What's more, one-third of the yachts featured in *Spectacular Superyachts: Inspired Interiors* are among



the world's 100 largest yachts—with two in the top 50.

Published by Superyacht Storytellers, *Spectacular Superyachts: Inspired Interiors* is written by Diane M. Byrne, the well-known yachting journalist. “In the 25 years I’ve spent covering superyachts, I’ve toured hundreds of yachts of all shapes and sizes,” Byrne says. “Whether subdued in décor or supremely over the top, each and every one of them has a story to tell. The 21 yachts in *Spectacular Superyachts: Inspired Interiors* are among the best storytellers afloat, so I wanted to share their stories in a unified way, with other yacht owners and enthusiasts.” Because of this niche audience, the book has a limited print run, of just 100 copies.

From the cover, featuring the nearly 23-foot-high (7-meter-high) dining atrium onboard *Sherakhan*, to the last page, this coffee table book reveals stunning spaces and fantastic facts. You’ll see:

- how the chandelier cascading through the main stairway onboard *Aquila* (281 feet/85.6 meters) is comprised of more than 850 pieces of hand-blown glass
- while curves, facets, and organic shapes characterize *Aviva* (323 feet/98.4 meters), a regulation-size padel court—more than 66 feet/20 meters long—is her heart and soul
- a mere \$34,000 investment back in the 1950s led to the creation of *Christina O* (325 feet/99.13 meters), perhaps the most famous yacht in the world, featuring a fireplace framed in semi-precious lapis lazuli
- how artisans and craftspeople from Bali painstakingly hand-carved every corner onboard *Dunia Baru* (167 feet/51 meters), including her door hinges and bar stools
- influences from art, fashion, and music laid the groundwork for the design team behind *Pink Gin VI* (175 feet/53.34 meters), the world’s largest carbon fiber sloop

and much more.

Spectacular Superyachts: Inspired Interiors is more than a visual history of the luxury yachting lifestyle at a moment when it is experiencing strong growth. It is a treasure trove of information and insights, bringing both novice and seasoned owners, as well as charter guests and yachting enthusiasts, together onboard some of the world’s most remarkable yachts. The book captures the community that superyacht design has fostered, as well as the lifestyle that so many love.

SPECTACULAR SUPERYACHTS: INSPIRED INTERIORS

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ABOUT THE AUTHOR

Diane M. Byrne is a veteran luxury entrepreneur and one of the best-known and well-respected journalists in yachting. She's the founder and editor of MegayachtNews.com, the only website educating American luxury-yacht owners, buyers, and their circles of influence about the yachting lifestyle. She additionally owns RedHedInk, an editorial and marketing services firm, focused on affluent audiences. In 2017, she and Beth Smith, a well-known custom publisher and owner of A Life in Print, formed Superyacht Storytellers, a boutique publishing firm inviting yacht owners and industry firms to preserve and share their legacies through the two most essential arts of storytelling: the written word, and the artistic impact.

ABOUT SUPERYACHT STORYTELLERS

Superyacht Storytellers is a professional publishing company skilled in the two most essential arts of storytelling: the written word, and the artistic impact. Together with its clients, Superyacht Storytellers creates personalized, limited-edition, exquisite books that can be shared with friends, family, and colleagues for years to come.