

## **Sea Tow, Fell Marine Partner to Keep Boaters Safe** *Service Giant Offers Free Trial Memberships to All Fell Customers*

**SOUTHOLD, N.Y.** – In an effort to give boaters of all types access to the best safety tools on the market, industry leaders [Sea Tow](#) and [Fell Marine](#) have announced they will be partnering to offer boaters the freedom and peace-of-mind that accompany both company's products.

Starting October 1, boaters who purchase any of Fell's groundbreaking [MOB+ Wireless Man OverBoard](#) products – which allow boaters to move freely around their vessel while still maintaining the peace-of-mind of being wirelessly connected to their engine's cut-off system – will receive a free 60-day trial Sea Tow membership. Fell Marine CEO Christian Frost said the partnership is all about giving boaters the most all-encompassing safety offerings on the market today.

“When someone buys any of our products, they're already thinking about safety,” Frost said. “By giving them a free trial Sea Tow membership, we're just taking that to the next level.”

However, this partnership is not the first time the two companies have worked together. When the Norway-based Fell Marine first brought its products to the United States in 2016, Sea Tow was one of its first nationwide partners. Since then, the relationship has only strengthened, Sea Tow CEO Joseph Frohnhoefer III said.

“We've always enjoyed a tight-knit relationship with everyone at Fell Marine,” Frohnhoefer said. “As soon as I first heard about their wireless engine cut-off devices, I was instantly sold. Their products are so innovative and easy to use that we wanted to give all of our members access to them through our Sea Tow Savings Club, and that's where the partnership first began.”

Through that original partnership, Sea Tow members can save 15 percent on any of Fell's MOB+ devices and accessories through the [Sea Tow Savings Club](#).

Frohnhoefer added that the freedom the Fell Marine products offer is something that has led to many of Sea Tow's captains utilizing the innovative technology.

“Our captains are always moving around their boats during the course of their duty,” he said. “Whether they're drawing tow lines, doing a fuel drop or providing

a jump start to a member, they're often away from the helm and, therefore, the physical kill switch. Being able to move around while still having the peace-of-mind that they're going to be safe if they somehow end up overboard is a huge advantage. We want to deliver that same peace-of-mind to boaters everywhere, and that's what this partnership is all about."