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Industry veteran Rich Todhunter named Director, Current Product Engineering and Product Integration Engineering at Mercury Marine

FOND DU LAC, Wisc. (October 23, 2018) – Mercury Marine has announced that Rich Todhunter has been promoted to Director, Current Product Engineering and Product Integration Engineering replacing Daniel Clarkson who transitioned to Power Products in September. In this role, Todhunter will be responsible for all current product engineering, product integration, engineering services and on-water test facilities.

Todhunter is a marine industry veteran, having spent almost 15 years with Mercury Marine in a variety of leadership roles where he has been integral in championing several of Mercury’s major engine initiatives.

“This is a key leadership position at Mercury as Rich will not just be responsible for his team, but for the entire integration process with our OEM customers,” said Tim Reid, Mercury Marine Vice President of Product Development & Engineering. “Rich has done a fantastic job at Mercury and this opportunity allows him and his team to continue to elevate the experience for our customers and foster new relationships in the industry.”

In addition to his career at Mercury, Todhunter has also held key senior leadership positions at Braden Manufacturing, Harsco Industrial and FW Murphy.

“I am honored to have this opportunity and look forward to continuing the world-class product engineering and integration support that our customers have come to expect from Mercury Marine,” said Todhunter. “Working together with our boat builders, we will ensure that our products perform flawlessly and that the boating experience is enhanced every time our product is out on the water.”

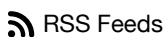
Todhunter has a Bachelor of Science degree in Mechanical Engineering from Oklahoma State University in addition to extensive LSS training.

About Mercury Marine

Headquartered in Fond du Lac, Wis., Mercury Marine is the world's leading manufacturer of recreational marine propulsion engines. A \$2.6 billion division of Brunswick Corporation (NYSE: BC), Mercury provides engines, boats, services and parts for recreational, commercial and government marine applications, empowering boaters with products that are easy to use, extremely reliable and backed by the most dedicated customer support in the world. Mercury's industry-leading brand portfolio includes Mercury outboard engines; Mercury MerCruiser sterndrive and inboard packages; MotorGuide trolling motors; Mercury propellers; Mercury inflatable boats; Mercury SmartCraft electronics; Attwood marine parts; Land 'N' Sea marine parts distribution; and Mercury and Quicksilver parts and oils. More information is available at mercurymarine.com.



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