



SIREN MARINE PARTNERS WITH FREEDOM BOAT CLUB RHODE ISLAND, TRACKING AND MONITORING VESSEL FLEETS

Successful Season Using Siren MTC and SirenFleet Portal Brings Peace of Mind to Business and Boaters Alike, Expansion Planned for Six Connecticut Locations

Siren Marine, a Newport, Rhode Island-based innovator that owns the trademark for Connected Boat®, has partnered with Freedom Boat Club of Rhode Island to provide advanced monitoring and tracking capabilities for its fleet of boats at three popular locations across this seafaring state.

Siren Marine has outfitted the club's fleets in three Rhode Island locations — Newport, Warwick and Portsmouth — with its advanced MTC™ Connected Boat System and SirenFleet™ Fleet Management Portal. This combination allows Freedom Boat Club to track the location of all of its boats in real time, while simultaneously monitoring a range of important factors such as battery condition, bilge pump activity, high-water alarms, engine hours, maintenance needs and more.

The ability to pinpoint where each of its boats is located, and understand the condition of key onboard systems gives Freedom Boat Club a new level of power when it comes to managing both its assets and its business. For club members, this technology provides the peace of mind of that comes with stepping aboard a boat that is constantly being monitored for assurance of mechanical and electrical systems "health." In addition, in the unlikely event of any problem on the water, member boaters can rest assured that the club knows exactly where they are and can fast-track assistance to their location.

"Our culture at Freedom Boat Club is to provide members with a fun, worry-free boating experience," said Dick Cromwell, owner of Freedom Boat Club Rhode Island. "We have equipped our fleet of boats with Siren Marine's system. The advantages the Siren Marine system provides are a safety net to our members in case of emergencies or inclement weather. We always know where they are. Also, the dock staff can manage their time well and be very responsive. Knowing the boat is arriving allows for superior customer service. The halo net Siren Marine provides gives peace of mind to members and staff. Finally, the boat monitoring function allows us to know if there is trouble on board so we can address it quickly and efficiently. The down side of a boat sinking is enormous."

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