

PRESS RELEASE October 1, 2018	
For Immediate Release Contact: Kayce Florio 401-682-7334; imbc@marinaassociation.org	

2019 IMBC Registration Opens

The 2019 IMBC, late January, Ft. Lauderdale, FL, includes educational training for all levels

Warren, RI-Registration for the International Marina & Boatyard Conference (IMBC) is now open at MarinaAssociation.org/IMBC. Entering its 17th year, the conference will be held January 23-25, 2019, at the Broward County Convention Center in Ft. Lauderdale, FL, and is produced by the Association of Marina Industries (AMI).

Full conference passes start at \$399 and include unlimited access to all educational seminars, regional round tables, workshops, food and beverages, entry into the exhibit hall, and admission to all networking events. Social events include the popular Casino Night; an AMI member meeting, followed by a first-time attendee reception; and the opening night exhibit hall party.

An exciting new track for this year's IMBC is entitled Ahead of the Curve and focuses on future trends and industry innovation. A new offering is a pre-conference entry-level training, Marina 101, which provides training for entry-level staff. The dozens of seminar and workshop offerings at the conference offer a balanced selection focused on four key tracks: operations, service and repair, design and engineering, and best industry practices. Sessions address topics ranging from solar piers and excess energy revenue sources to shoreline erosion control, managing a multi-generational team, design considerations for American Disabilities Act (ADA), serving the aging boater, lessons learned in the wake of hurricane Irma, understanding your financial benchmarks, rights related to derelict boats, and fiberglass boat recycling programs. Leaders in their respective fields present these sessions, and each day of intense learning closes with receptions and socials, providing you the opportunity for continued industry networking.

"IMBC continues to be the place where marina and boatyard professionals come for personal and professional growth and networking to build life-long relationships; it is *the* annual event for our industry," says AMI Chair Joe Riley, Certified Marina Manager (CMM). "This year we have made some enhancements to our educational agenda to provide sessions that are inclusive of all levels

IMBC-Formed in 2002 as the National Marina & Boatyard Conference, the International Marina & Boatyard Conference is the leading show catered specifically to marina and boatyard owners, operators, and managers as well as dockmasters, harbormasters, boat builders and repairers, and industry consultants.

AMI-The Association of Marina Industries (AMI) is a nonprofit membership organization that provides management training, education, and information about research, legislation, and environmental issues affecting the marina industry.