



FOR IMMEDIATE RELEASE:

Contact: Mike Yobe
mike.yobe@hcbboats.com
423-884-5523

HCB INTRODUCES THE 65-FOOT ESTRELLA WORLD'S LARGEST CENTER CONSOLE YACHT

VONORE, TN – HCB Center Console Yachts™ launched its new flagship—the 65-foot Estrella—which is now the world's largest center console yacht. The boat takes that distinction from its sister ship; the 53-foot Sueños, giving HCB the top two spots in a category it now clearly dominates. The new Estrella will make its public debut at the Fort Lauderdale International Boat Show, which runs October 31- Nov 4, 2018.

“This new boat is the culmination of a vision that began its realization seven years ago when we decided to define a new category and a new kind of boat,” said CEO Elias De La Torre III.. “We saw a void in the sport fishing yacht market and wanted to give buyers of traditional cabin-style fishing yachts a more versatile alternative in terms of performance, ride and overall maintenance, without sacrificing luxury or comfort in the process. We knew that we couldn't go too big too soon and needed to prove to everyone that there are buyers for large Center Console Yachts. With over 60 yachts sold since introduction, the Sueños has proven the theory and our customers are asking for more.”

The new Estrella lives up to the company's Center Console Yacht promise in every way—not simply its size. Its harmonious use of high-grade materials, custom cabinetry, cabin with master stateroom, a cockpit mounted projection TV, triple Garmin® touch-screen helm station are all yacht-caliber. HCB's optional teak package adds flooring, countertops, tables, steering wheel, and coaming boards to further punctuate the custom nature of the HCB offering. The Center Console Yacht also offers Sea Keeper® stabilization, generator, numerous sound system options, and a quint-outboard engine package. Finally add the 1,800 gallon fuel capacity for longer range trips and the Estrella is the best choice for those looking for a better yacht alternative.

(MORE)

HCY Center Console Yachts™ creates custom, offshore center console yachts for the discerning custom buyer. They offer models ranging from 39 to 65 feet.

For more information, visit HCYachts.com.

#