



METRICA ANNOUNCES NORTH AMERICAN EXPANSION

North American CEO Mark Mantione Set to Chart New Course for Global Leader in Luxury Residential and Superyacht Interiors and Craftsmanship

GREENWICH, CT—metrica, a global leader in the luxury superyacht and interiors segment, has officially launched in the U.S., bringing its storied German heritage and expert artisanship to the North American market. Strategically headquartered in Greenwich, Connecticut, the expansion will accommodate metrica's burgeoning U.S. and North American-based clientele and growing project portfolio. Under the direction of new North American CEO, Mark Mantione, metrica's U.S.-based division will be led by 15 years of industry experience and a keen understanding of the firm's bespoke and tailored approach to luxury interiors.

metrica's roots began in Münster, Germany back in 1681, and is currently comprised of more than 230 expert carpenters, technicians, engineers, architects, and artisans, each highly skilled in developing iconic interiors and superyacht outfittings. The company's commitment to providing unparalleled craftsmanship and exclusive interior fittings, along with its focus on superior customer service, as noted in metrica's guiding principle, 'Your way to perfection,' has cemented its legacy for providing clientele with unmatched quality from design through delivery.

"Having honed our craft for more than three centuries and combined this with state-of-the-art technology, we have built a reputation as the premier company for the finest materials and craftsmanship, providing a way to perfection for our clients" said Kai Dittmar, CEO of metrica worldwide. "We are a trusted source for high-end clientele, architects and interior designers when they're looking for the preeminent luxury interiors outfitting brand, and we are excited to bring these highly-tailored services to the North American market with Mark Mantione at the helm of our U.S. based operation."

With an extensive background in both luxury sales and project management, Mantione will guide all aspects of the North American division on behalf of metrica, including finance, marketing, sales, and project management. He will be spearheading business development initiatives designed to capture the interest of architects, designers, and contractors, as well as owners and their representatives, expanding metrica's residential interiors focus. Key markets will include the Hamptons and New York City, NY; Southern Florida; Aspen, CO; Los Angeles and San Francisco, CA; and Toronto, Canada.

"My goal is to ensure that metrica is the absolute premier provider of luxury residential and yacht interiors worldwide. I look forward to continuing to develop key relationships with clients that aspire to work with the best in the business to create the most outstanding, high-end residential and yacht interiors," states Mantione. "My background and experience has afforded me the opportunity to oversee the finest legacy-grade residential and super yacht interiors worldwide, and I am proud to

join a team that is constantly pushing the limits of what can be achieved with wood, metal, glass, and stone. With metrica, perfection is at our core, and you can expect nothing less than perfection at each and every step of the process.”

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About metrica:

Combining an unrivaled delivery service and an ever-expanding international portfolio of projects, metrica ensures the best possible results for each and every project. With centuries-old German roots and a passion deeply rooted in expert craftsmanship and project management, metrica maintains impeccable attention to detail in order to produce unparalleled quality, specializing in luxury superyacht and residential interiors globally. For more information about the company and its North American expansion, please visit: www.metrice.com.

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