

Watershed Innovations Hosts Meeting With Partners to Advance Electric Boat Project



ORLANDO, FL (September 19, 2018) — Yesterday Watershed Innovations, Correct Craft's technology company, hosted a meeting to kick off a project with the University of Central Florida (UCF) to develop a quiet aluminum fishing boat with electric propulsion.

Representatives from UCF, SeaDek and Torqeedo met with engineers from SeaArk Boats at the Correct Craft facility to discuss construction methods and answer questions.

Watershed Innovations President, Sean Marrero, presented Correct Craft's history and then went on to describe its recent innovative initiative. After opening comments

and introductions, the group went through very detailed questions on the overall design and application of the boat that is going to be developed.

From UCF's senior engineering program there will be fourteen students involved representing mechanical engineering, computer science, computer system engineering and electrical engineering. UCF Professor, Dr. Steiner, will help teach and facilitate the students during this project.

"It was great having all of our partners come together to discuss developing a quieter aluminum fishing boat," stated Watershed Innovation President Sean Marrero. "Getting outside ideas is a vital part of the work we are doing at Watershed Innovations. Collaborating with the students has also brought a lot of excitement to the project and is a reminder of the bright future we see for the boating industry."

About Correct Craft: Celebrating 94 years of excellence in the marine industry, Correct Craft is a Florida-based company with global operations. The Correct Craft family includes Nautique, Centurion, Supreme, Bass Cat, Yar-Craft, SeaArk, and Bryant boat companies, Pleasurecraft Marine Engine Group, Watershed Innovations, and Aktion Parks. For more information please visit www.correctcraft.com.

About Watershed Innovations: Founded in 2018, Watershed Innovations is focused on identifying, researching, developing and integrating exponential technologies to benefit Correct Craft, its subsidiaries and the marine industry. These

ideas will strategically align with our businesses, our culture and our focus of “Making Life Better.” For more information please visit www.watershedinnovations.com.

About SeaArk Boats: With over 60 years of experience in boat building, SeaArk Boats (owned by Correct Craft) is the industry’s premier aluminum fishing boat known for outstanding product quality and excellent customer service. Mostly known for heavy-duty aluminum boats built specifically for cat-fishing, SeaArk also builds bass- and crappie-fishing boats, jon boats, duck boats, and bay boats, offering a wide variety of tunnel and jet tunnel hulls. For more information visit www.seaarkboats.com.

About Torqeedo: Torqeedo is the market leader for electric mobility on the water. Founded in 2005 in Starnberg, Germany, the company develops and manufactures electric and hybrid drives from 0.5 to 100 kW for commercial applications and recreational use. Torqeedo products are characterized by an uncompromising high-tech focus, maximum efficiency and complete system integration. Torqeedo is part of the DEUTZ Group, one of the world’s leading independent suppliers of diesel and natural gas engines. www.torqeedo.com.

About SeaDek Marine Products: SeaDek manufactures a wide range of PE/EVA non-skid products for OEM boat builders, aftermarket customers, and dealers. In addition to custom products, SeaDek offers an extensive line of retail items, including DIY sheet material, anti-fatigue helm station pads, coaming bolsters, and more. As a safe and comfortable alternative to molded-in non-skid, paint-on textures and other

marine traction products currently available, SeaDek provides exceptional traction and aesthetically pleasing stylistic options. Made from UV protected non-absorbent PE/EVA foam, SeaDek utilizes an acrylic-based 3M™ pressure sensitive adhesive for a lasting bond and simple peel-and-stick application. In 2014, SeaDek became an employee owned company with the implementation of an ESOP profit sharing plan. With a wide array of colors, textures, and thicknesses available, there is a place for SeaDek on every boat. Learn more at <http://www.seadek.com>

For Immediate Release

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