

FOR IMMEDIATE RELEASE

EVINRUDE E-TEC G2 ENGINE DATA INTEGRATED IN LOWRANCE AND SIMRAD CHARTPLOTTERS

STURTEVANT, Wis., September 19, 2018 – Evinrude announce today that it has partnered with Navico, the parent company of Lowrance, Simrad and B&G to create an integrated experience for consumers using the Lowrance and Simrad navigation and sonar products with Evinrude E-TEC G2 engines.

Creating a seamless experience for Evinrude E-TEC G2 and Navico digital display end-users, a new software update for select Navico displays allows Evinrude E-TEC G2 engine data to be displayed directly on the chartplotter eliminating the need for additional gauges or hardware. In addition, certain engine features can now be controlled right from the multifunction display. This new functionality gives the operator enhanced situational awareness and complete fingertip control of the performance of the engine.

Mirroring the data typically shown on most digital engine gauges, Lowrance and Simrad displays can now give users access to vital engine and vessel information such as engine RPM, temperature data, and fuel and oil levels, as well as custom Evinrude messages for engine functions such as, water in fuel and overheating warnings, and other detailed engine messages and recovery actions. In addition to displaying engine data, the new functionality also gives users remote control of Evinrude's iTrim intelligent trim control system and iSteer Dynamic Power Steering feature directly through the touchscreen devices. Boaters can also initiate Evinrude E-TEC G2's convenient "one touch" auto-winterization functionality.

"Partnering with Lowrance and Simrad enables us to elevate our engine's capabilities with features that improve accessibility for boaters," said Nando Zucchi, Vice President of Marketing and International Business Development, Evinrude. "This new integration makes the Evinrude E-TEC G2 even easier to use. Now boaters can have all the information they need in one spot and fingertip control of the full functionality of their engine, right from one display, minimizing clutter and simplifying their user experience."

Evinrude's engine line up, from 3.5 to 300 HP, offers customers superior value across a full range of applications, and are available at authorized Evinrude dealerships worldwide. Follow Evinrude on Facebook at www.facebook.com/brpevinrude.

For a complete list of new and existing Evinrude dealers, visit www.evinrude.com.

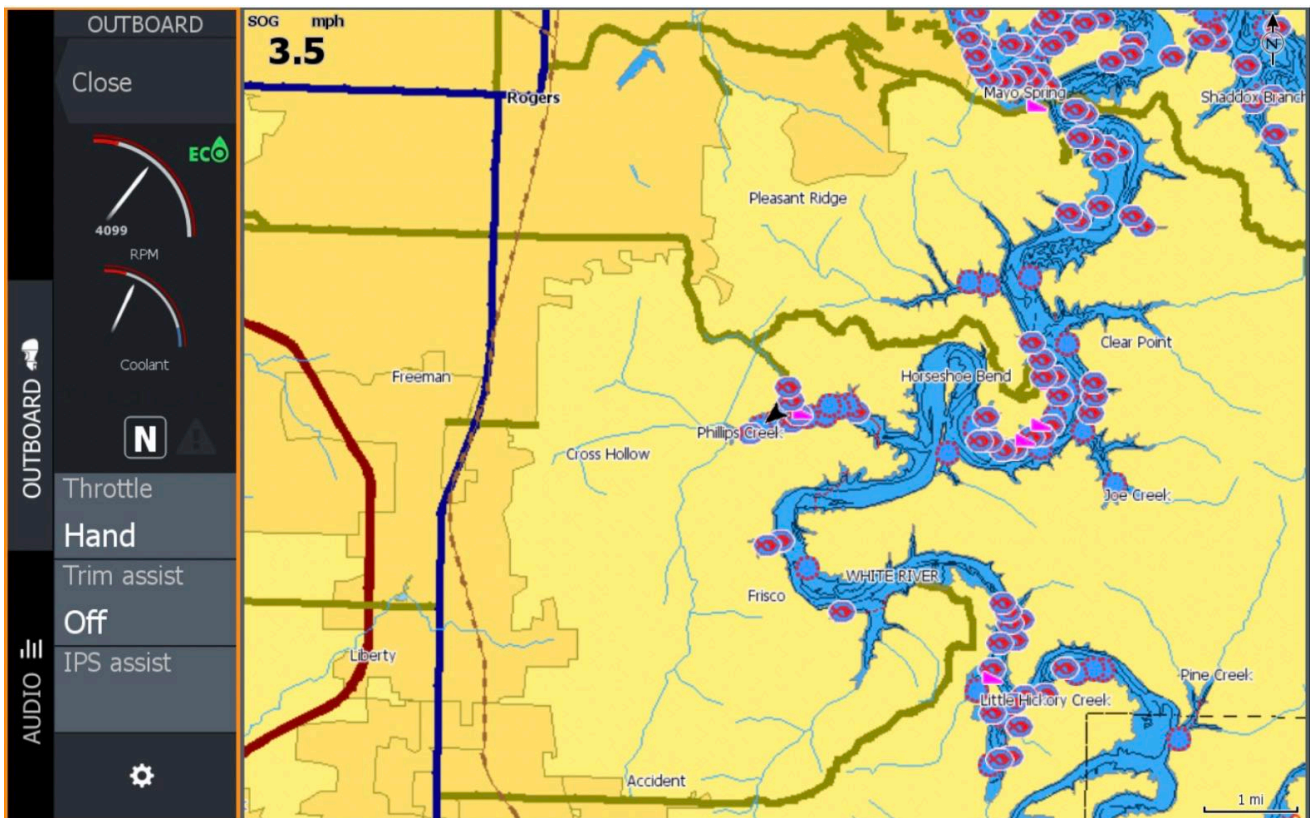
About Evinrude:

Evinrude, part of the BRP Marine Group, is a global manufacturer of outboard marine engines. A model of innovation, Evinrude developed the first commercially viable outboard engine in 1909. Celebrating 110 years of innovation in 2019, Evinrude's engine line up, from 3.5 to 300 HP, offers customers superior value across a full range of applications while meeting all global emissions standards. Engines are available at authorized Evinrude dealerships worldwide. For more information visit <http://www.evinrude.com>.

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