

## **NEWS RELEASE**

## WINEGARD COMPANY SIGNS OCEAN ACCESSORIES, LLC TO DISTRIBUTE ITS MARINE CONNECTIVITY PRODUCTS ACROSS EAST COAST STATES

Full Product Line for Recreational and Commercial Vessels is Made in America and Backed by U.S. Customer Service

**(Sept. 4, 2018)** — Burlington, Iowa-based Winegard Company today announced a new partnership with Ocean Accessories, LLC, the distribution arm of respected marine products sales organization Ocean Marketing.

Under this new partnership, Guilford, Connecticut-based Ocean Accessories will provide U.S. East Coast distribution for Winegard's full range of marine connectivity products. Winegard offers the marine industry a variety of advanced antennas and communications solutions backed by 65 years of innovation and quality American manufacturing. Winegard provides American-made technology to keep boaters, sailors and fishermen informed, entertained and connected to their lives, whether they are in the marina, cruising the coastline or venturing up inland waterways. This same technology benefits the coastal and inland workboat fleet, keeping professional mariners in touch with work and family during long days on the water.

"Winegard is a welcome addition to our family of clients," said John Thommen, President of Ocean Accessories, LLC. "We were impressed with the company's innovative product line and reputation especially that everything is built here and backed by U.S.-based customer service. We see this as a growing marine business segment with limitless potential. Demand for reliable connectivity will continue to expand as boats and boaters alike become more dependent on technology," added Thommen.

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Among the innovative products Ocean Accessories will be distributing is the new Winegard ConnecT<sup>™</sup> WF-200M, an innovative system combining a long-range, high-performance WiFi signal extender with built-in nationwide 4G LTE cellular, for uninterrupted coverage as boaters surf the web, stream entertainment or stay connected with friends and family.

Winegard also offers other products like its WAVU Marine Amplified Omnidirectional HDTV Antenna engineered to help mariners enjoy their favorite entertainment options as they relax in port.

"This partnership is an important milestone for our growing marine business," commented David Quarders, Marine Division Director for Winegard. "We will benefit not only from Ocean Accessories' excellent network of marine dealer contacts, but also from its sterling reputation for customer service. All in all, it's a great match," added Quarders.

To learn more about Ocean Accessories, visit www.oceanmark.com. To find out more about the entire line of Winegard technology for boaters, contact Winegard at (800) 288-8094 or visit <a href="http://www.winegard.com/marine">www.winegard.com/marine</a>.

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## About Winegard

Winegard Company designs and manufactures the greatest spectrum of world-class terrestrial and satellite video and data antenna products and accessories for residential and mobile applications. Founder, John Winegard, invented the multi-channel antenna and since its incorporation in 1953, Winegard has designed more than 1,000 antenna models and been granted more than 90 U.S. patents. The company's heritage includes recognition by NASA for contributions to the Apollo 11 mission, and the induction of founder John Winegard into the Consumer Electronics Association Hall of Fame. Winegard's high performance antenna designs for TV, wireless and cellular technologies are manufactured in Burlington, Iowa. The facility totals 410,000 sq. ft. and includes a state-of-the-art testing, validation and measurement center. The company's unmatched in-house and vertically integrated capabilities support its accelerated product design and development cycle.

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