



GIOVANNI POMATI APPOINTED NEW CEO OF NAUTOR'S SWAN

Nautor's Swan is proud to announce that as of September 5th, 2018, Giovanni Pomati has been appointed as new Group Chief Executive Officer. Mr. Pomati's appointment adds further experience and expertise to the Nautor's Swan team notably in executing the Company's strategic vision and guiding its organisation.

Giovanni Pomati will work closely with Nautor's Swan Group President Leonardo Ferragamo and, supported by Vice-President Enrico Chieffi, will assume global executive responsibility for all of Nautor's activities and companies.

Mr. Pomati, who is 54 and married with three children, loves travelling and playing sports; in particular, he counts sailing as a life-long passion. A graduate in Industrial Technology Engineering from Politecnico Milano and he has had a long international experience in the automotive sector in the Pirelli Group where, over some 29 years, he held positions of increasing responsibility. In particular, Mr. Pomati was Senior VP of Industrial Operations at global level. As a result, he brings a rich international experience to Nautor's Swan.

“I am delighted to join Nautor’s Swan,” explained Mr. Pomati. “Swan has been my reference point in the sailing world for a very long time. It is an iconic brand with unparalleled worldwide respect and credibility built over 52 years of product excellence. I will bring with me a forensic attention to product detail inspired by a desire to deliver on our clients’ needs. Innovation, technology, quality and reliability will continue to be at the forefront of our vision.”

“We offer a warm welcome to Giovanni Pomati,” said Leonardo Ferragamo. “We have a lot of confidence in his entry into Nautor’s Swan to implement the ambition, vision and strategy of our Group and to develop its potential. Today, our Company is focused on exciting and challenging objectives such as the complete renewal of the product lines, the development of the worldwide brand representation, the reengineering of the manufacturing footprint and the efficiency of the overall group organization.”



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