



ANNAPOLIS BOAT SHOWS

For Immediate Release

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LH-Finance and Annapolis Boat Shows Announce 2018 VIP Experience

Annapolis, Maryland (August 28, 2018) ----- Marine Financing specialist, LH-Finance, together with the Annapolis Boat Shows, announced today their continued sponsorship of the 2018 Red Carpet VIP Lounge - a VIP Experience available at both the United States Sail and the United States Power Boat Shows.

LH-Finance, leaders in the marine finance category and notably known for their innovative VIP PreQualification Program, is partnering with the Annapolis Boat Shows for the second year in a row. The United States Sailboat Show on October 4 - 8, 2018, and the United States Powerboat Show on October 11 - 14, 2018, are held at the City Dock and Harbor in Annapolis, Maryland.

As the designated official 'Red Carpet VIP Lounge' sponsor, LH-Finance will host their clients and partners in a private VIP area, which includes a luxury space at the show to conduct business or relax. The VIP Lounge provides complimentary catered light fare for breakfast and lunch during show hours, appetizers at happy hour, and complimentary wine, beer and spirits.

According to Herve Bonnet, CEO of LH-Finance, "We remain dedicated to making the boat buying experience second to none in the marine industry, which makes this partnership with the Annapolis Boat Shows ideal." Bonnet continued, "These VIP Lounges allow our clients and partners to experience the boat show in a very different way. We are proud to be part of the Red Carpet Lounge for the second year in a row."

LH-Finance's unique and innovative VIP program allows potential boat buyers the opportunity to get pre-qualified for marine financing in advance of purchasing participating new boat brands, while also ensuring an opportunity to experience the boat shows in a very exclusive manner.

"In 2017 the VIP Experience was an absolute success at both the power and sail boat shows. The demand for tickets for the Red Carpet treatment was high and many of our customers expressed their gratitude and appreciation for the service. Manufacturers met with potential clients, customers relaxed after long days of boat shopping, others enjoyed delicious food from Annapolis' top tier restaurants while some just sipped cocktails," said Paul Jacobs, president of the Annapolis Boat Shows. "We continue to be pleased to join forces with LH-Finance and offer a unique VIP Experience for our show attendees."

For more information visit www.lh-finance.com/VIP and [Red Carpet VIP Lounge](#)

About LH-Finance:

LH-Finance, also referred to as L'Hermione Finance, the Marine division of United Bank of Hartford, Connecticut (Member FDIC), offers both retail solutions to customers and wholesale financing to dealers and boat manufacturers. With its experienced team dedicated to marine financing based in Baltimore, Maryland, LH-Finance is uniquely positioned to provide exceptional customer service through a combination of strong partnerships with premium multinational brands, industry expertise, innovative products and competitive rates. For more information on LH-Finance, please visit our website at: <https://www.LH-FINANCE.com>

About the United States Sailboat Show: The United States Sailboat Show, dubbed the 'world's best' by consumers and exhibitors alike, is the granddaddy of all sailboat shows. This prestigious show is the only boat show in which virtually every major sailboat manufacturer is represented. The 49th United States Sailboat Show will run October 4-8, 2018.

About the United States Powerboat Show: The 47th United States Powerboat Show opens the following weekend, October 11-14, 2018, with more than 700 boats including everything from luxurious blue water cruising boats and power catamarans to high-performance jet boats, center consoles, pontoons, dozens of trawlers, down east boats, and every other type of boat imaginable.

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United States Sailboat Show

October 4-8, 2018 | City Dock, Annapolis, MD

Dubbed the 'greatest sailboat show' by consumers and exhibitors alike, the **United States Sailboat Show** is the granddaddy of all sailboat shows. This iconic and prestigious show is the only sailboat show in the world in which nearly every major sailboat manufacturer is represented.

United States Powerboat Show

October 11-14, 2018 | City Dock, Annapolis, MD

With more than 500 boats on display, the **United States Powerboat Show** provides the boat buying public the opportunity to see virtually every style of boat available up close and in person.

Cruisers University

October 8-11, 2018 | United States Naval Academy

Cruisers University offers the most comprehensive curriculum on cruising and is suitable for both sailing and power cruising.