

FOR IMMEDIATE RELEASE

Media Contact: +1 (954) 776-1999
Daniel Grant, ext. 235, dgrant@piersongrant.com
Marielle Sologuren, ext. 226, msologuren@piersongrant.com



Fort Lauderdale International Boat Show® Announces Expanded Parking and Transportation Network *Event set to take place from October 31 - November 4*

FORT LAUDERDALE, Fla. (August 29, 2018) - The 2018 Fort Lauderdale International Boat Show® (FLIBS) is set to take place from October 31 through November 4 across seven waterfront locations with an expedient transportation network designed to make reaching the show easy from any direction. Options include dedicated parking sites, bus shuttles, and FLIBS Water Taxis with convenient pick-up and drop-off locations.

For a list of parking locations and detailed transportation information such as maps, shuttle routes and Water Taxi schedules, visit FLIBS.com.

The Fort Lauderdale International Boat Show takes place at the Bahia Mar Yachting Center, Hall of Fame Marina, Las Olas Municipal Marina, Hilton Fort Lauderdale Marina, Pier 66 Marina, Sails Marina/Pier 66 South and the Greater Fort Lauderdale/Broward County Convention Center.

WATER TAXI

The most pleasant way to navigate the Fort Lauderdale International Boat Show is via the Fort Lauderdale Water Taxi. Relax and see the boat show from the water while enjoying Fort Lauderdale's stress-free and traffic-free waterways.

Water Taxi service starts one hour prior to the show opening and ends two hours after the show closes. Wristbands cost \$12 per day per person and are available for purchase at all stops. The Water Taxi network includes four routes:

THE RIVER ROUTE

Runs east and west along the New River off Las Olas Boulevard through downtown Fort Lauderdale, with transportation between the Riverside Hotel and the Bahia Mar Yachting Center.

THE SOUTHERN ROUTE

Runs on a loop connecting the southern boat show venues to the Bahia Mar Yachting Center. Stops include the Broward County Convention Center/Hilton Marina, Pier 66 Marina, and 15th Street Fisheries Restaurant

THE NORTHERN ROUTE

Runs north and south along the Intracoastal Waterway, connecting the Gallery One Doubletree Hotel/Galleria Mall with the Bahia Mar Yachting Center.

INTER-SHOW ROUTE

Runs north and south on a loop connecting Las Olas Marina to the Water Taxi barge at Bahia Mar.

PARKING AND SHUTTLE TRANSPORTATION

For guests arriving by car, the show offers 18 dedicated parking sites across Fort Lauderdale connected by a network of five bus shuttle routes as well as the four Water Taxi routes. Shuttle busses will operate from 8:30 a.m. to 8:30 p.m. on Wednesday, October 31 through Saturday, November 3 and from 8:30 a.m. to 7:30 p.m. on Sunday, November 4. For a list of all FLIBS parking locations and bus shuttle routes, visit FLIBS.com.

ALTERNATIVE TRANSPORTATION: BRIGHTLINE AND RIDESHARING

For guests arriving via Brightline, a shuttle bus will offer transportation from the Brightline Station at 101 NW 2nd Ave in Fort Lauderdale to the Water Taxi stop at the Riverside Hotel on Las Olas. Operating hours of the Brightline shuttle are 8:30 am to 8:30 p.m. Wednesday, October 31 through Saturday, November 3 and 8:30 am to 7:30 pm on Sunday, November 4.

Lyft and UBER drivers will be allowed to pick up and drop off passengers only at the official FLIBS ridesharing location, to be determined as of press time. For updates, check FLIBS.com.

NAVIGATING THE SEVEN SHOW SITES

Guests will find color-coded directional signage throughout the show, onsite map stands, and roaming guest services staff, all designed for maximum convenience in navigating the world's largest in-water boat show.

BOX OFFICE LOCATIONS

Onsite box offices are located at the Bahia Mar Yachting Center, Las Olas Marina and the Broward County Convention Center. To pre-purchase tickets to the 2018 Fort Lauderdale International Boat Show, visit FLIBS.com.

About the Fort Lauderdale International Boat Show:

Owned by the Marine Industries Association of South Florida (MIASF) and produced by Informa, the Fort Lauderdale International Boat Show (FLIBS) is recognized as the largest in-water boat show in the world. FLIBS spans more than 3 million square-feet of exhibit space across seven waterfront locations that are connected by an intricate network of water and ground transportation services. The five-day show attracts approximately 110,000 attendees and 1,200 exhibitors representing 52 countries with

more than 1,500 boats on display each November. For more information, visit www.FLIBS.com.

###