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RE: Tampa Yacht Sales Launches New Website And Marketing Campaign

Tampa, Florida

**Tampa Yacht Sales**, a professional yacht brokerage firm serving the Tampa Bay Area including Pinellas, Sarasota, and Hillsborough counties, has launched a new website and marketing campaign. President Shane Faunce first opened Tampa Yacht Sales in 2013 after spending 12 years as a yacht broker working for other professional firms. "Tampa Yacht Sales has grown exponentially in recent years because our team has grown in numbers and expertise. We now have 4 full-time, experienced brokers that are really able to focus on their clients and provide a level of personal service that other larger firms can't match," says Faunce. "Investing in a state-of-the-art website and the following marketing push will give our brokerage clients the best visibility on their listings in the greater Tampa and Sarasota areas.

With over 8,500 boats and yachts available for sale on [TampaYachtSales.com](http://TampaYachtSales.com), it becomes one of the largest retail boating websites in the industry. To build the website and optimize it for search engines, Shane hired Rob Bowman of Bowman Marketing and Advantage Services out of Fort Lauderdale. "We wanted to partner with companies that specialize in boating," says Faunce. "Both Bowman Marketing and Advantage Services were great to work with and you could tell they truly understood our business and what our clients want when it comes to advertising their yacht."

"We are really excited about the future of Tampa Yacht Sales," says Faunce, "If a customer lists their boat with us they can rest assured that we are going to use the most advanced marketing tools available through Google, eMail marketing, social media, and a variety of other methods. If you live near Tampa or Sarasota and own a boat, we would love the opportunity to help you enjoy your life on the water."

For more information about Tampa Yacht Sales, you can contact Shane Faunce at (833) 222-9248.