

NEWS RELEASE

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Bank of the Ozarks Rebrands as Bank OZK, Leader in Marine and RV Indirect Lending

ATLANTA, GA, August 20, 2018 - Bank OZK (Nasdaq: OZK), formerly Bank of the Ozarks, adopted a new name and ticker symbol OZK, marking the occasion by opening the market at Nasdaq on July 16, 2018. Bank OZK Chairman and Chief Executive Officer George Gleason was joined by executives from throughout the company to ring the opening bell at the Nasdaq MarketSite in New York City's Times Square.

The company's name change from Bank of the Ozarks to Bank OZK reflects the evolution from an Arkansas community bank into a much larger regional bank with national lending businesses. Bank OZK is one of the top marine and RV lenders in the United States, servicing dealers in all 48 contiguous states.

"Marine and RV financing is an increasingly important line of business for Bank OZK. Our expertise in this industry, coupled with our commitment to providing our growing base of dealers with unparalleled service and responsiveness has placed us among the top ten largest indirect marine and RV lenders in the nation," stated John Redmond, President, Indirect Lending Group at Bank OZK. "We're looking forward to embracing an even larger role in the nation's indirect financing landscape under the banner of Bank OZK."

The indirect lending team at Bank OZK has some of the most experienced and respected professionals in the industry, providing indirect consumer financing for dealers and brokers who sell and finance recreational vehicles, boats, yachts, and aircrafts.

Scott Ramsden, Executive Vice President – National Sales Manager at Bank OZK added, “The marine and RV industries are thriving today, and we are passionate about helping retailers grow their business so more Americans can enjoy our nation’s waterways, national parks, and resorts across the country.”

The Bank OZK name and new logo appear on the Bank’s website, correspondence and documents. Signage with the new name and logo will be installed at Bank OZK’s 253 banking offices and ATMs over the next 60 days.

About Bank OZK

Bank OZK (Nasdaq: OZK) is a regional bank providing innovative financial solutions delivered by expert bankers with a relentless pursuit of excellence. Bank OZK has been recognized as the #1 bank in the nation in its asset size for eight consecutive years. Headquartered in Little Rock, Arkansas, the Bank conducts banking operations through 253 offices in Arkansas, Georgia, Florida, North Carolina, Texas, Alabama, South Carolina, New York, California and Mississippi and had \$22.2 billion in total assets as of June 30, 2018. Bank OZK can be found at www.ozk.com and on [Facebook](#), [Twitter](#) and [LinkedIn](#) or contacted at (501) 978-2265 or P.O. Box 8811, Little Rock, Arkansas 72231-8811.