

Navico Launches Comprehensive New Customer Portal

Online Resource to Provide One-Stop-Shop for Reseller Tools,
Reference and Support Materials

Egersund, Norway – Navico® -- parent company to the Lowrance®, Simrad®, B&G® and C-MAP® brands -- announced today the launch of its all-new customer portal. Combining the best of Navico's vast online resources into an easy-to-use centralized information hub, this exciting new addition will provide a one-stop-shop for all Navico reseller reference and support materials and tools, and replace previously accessible independent Navico online selling-tool solutions.

The customer portal, located at <https://customerportal.navico.com/>, provides access to Certification Status, RMA Request Functions, Account/Credit Status, Buybook, Link Pro App, NIF File Viewer, Vessel Look Up and award-winning System Builder — all accessible with a single sign-on. Navico has also produced instructional videos, webinars and other training resources to assist resellers in navigating the exciting new resource center.

“In today's fast-paced market, our resellers' success is clearly dependent on simplified and instant access to the industry's best selling tools,” said Leif Ottosson, CEO, Navico. “Our new customer portal does just that by combining the best of our comprehensive tools and materials into a streamlined and centralized hub.”

All Navico customers with previous access to online tools will receive an email with instructions on creating an updated login for the new customer portal.

For information on Navico brands, please visit www.lowrance.com, www.simrad-yachting.com, www.navico-commercial.com, www.bandg.com and www.c-map.com, and to find out more about the Navico Group of companies, visit www.navico.com.