



**FOR IMMEDIATE RELEASE:**  
*August 10, 2018*

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## **GOST® TECHNICAL TRAINING SEMINAR HITS THE MARK**

**Fort Lauderdale, Fla.** – GOST® (Global Ocean Security Technologies), a world leader in marine security, tracking, monitoring and video surveillance systems, announced today the success of its annual dealer training seminar, held on August 3<sup>rd</sup> at the Bahia Mar Hotel in Fort Lauderdale.

Attendance increased over last year's seminar, surpassing the 100-person mark. Marine technicians and salespeople learned about new products, technological updates, sales tools, and an installation overview of the entire GOST lineup with an entirely revamped presentation. A number of staff members shared the stage, presenting a wide-range of information and encouraging attendee participation through live demos, raffles, and an end-of-seminar content test.

GOST's message this year was to let its partners and customers know that they're listening. Product innovations were implemented based on received feedback, including the redesigned Universal Control Unit now compatible for all GOST's product add-ons and accessories. Among the streamlined installation process, the Unit features a number of other new capabilities. Next, attendees received in-depth information and demos of security products including the GOST Apparition, GOST Nav-tracker, the GOST WATCH HD XVR Camera system, and the GOST Cloak DNA Marker with an overview of sensor and sound defense technology. Attendees also saw a preview of GOST's new mobile app launching in 2019 as well as their new website, which will provide clients with a simple "drill down" user interface.

Throughout the event, technicians were given live demos onboard a 37-foot Boston Whaler Outrage Demo boat from Lauderdale Marina.

Product specialist Neil Clouse was recognized as the 2018 GOST Employee of the Year. Neil's in depth knowledge of the product line with his ability to provide GOST

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## **GOST® TECHNICAL TRAINING SEMINAR HITS THE MARK**

### **Page 2**

Customers and Dealers targeted support are of great value to everyone. His R+D commitment and leadership are easily recognizable traits that earned him the honor.

“For this year’s seminar, we really enhanced our presentation from the ground up to make it as valuable as possible for the technicians and salespeople that take the time to learn more about our evolving product line,” said Jay Keenan, President/CEO, GOST.

“Due to the ever increasing Maritime Security demands around the globe, it is so important that our products are on the cutting edge of security. Also, we’re encouraged by attendee participation in this year’s event that we’re continuing to meet their needs. Overall, the event was a great success.”

For more information on GOST or its full line of security products, contact [info@gostglobal.com](mailto:info@gostglobal.com) or visit [www.gostglobal.com](http://www.gostglobal.com).

– 30 –

#### **About GOST:**

GOST® - Global Ocean Security Technologies - offers a full line of state-of-the-art wireless security, monitoring, satellite tracking, and surveillance, acoustic deterrent and cloaking systems for any size vessel. GOST systems are designed to protect against theft, fire, smoke, high water, low voltage, loss of shore power and intrusion and notify boat owners and crew immediately when an event occurs on board. As the global leader in marine security technology, our personalized service and innovative technology provides boat owners with complete peace of mind from anywhere in the world. GOST is Always Watching – Never Seen®



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