



*Making Life Better*

## **CORRECT CRAFT’S “WATERSHED INNOVATIONS” PARTNERS WITH TORQEEDO AND SEADEK ON UCF DESIGN PROJECT**

ORLANDO, FL (August 9, 2018) — Watershed Innovations, a Correct Craft technology initiative, today added Torqeedo and SeaDek as two new partners on the project that Watershed previously announced with the University of Central Florida (UCF) to build an ultra-quiet aluminum fishing boat with electric propulsion.

Watershed has now partnered with SeaArk Boats, Torqeedo, and SeaDek, and UCF’s Senior Design Project Program. Each partner will play a vital role in the project. Torqeedo is one of the clear market leaders in electric boat drives and has been since its beginning in 2005. SeaDek is a widely known, innovative marine company that makes non-skid surface products for many different boat manufacturerers in the industry.

“We are thrilled to collaborate with Watershed Innovations. I know that SeaDek will provide the noise reducing qualities that the Watershed and UCF engineering team are looking for to develop one of the industry’s most quiet aluminum fishing boats,” stated President and CEO of SeaDek Kurt Wilson.

“We are pleased to team up with Watershed Innovations and these forward-thinking university students,” stated Torqeedo’s CEO Christoph Ballin. “Electric boat drives offer many advantages, including noise and pollution reduction. We’re excited to see what these future leaders create.”

Correct Craft President and CEO Bill Yeargin stated, “Adding SeaDek and Torqeedo

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to our fully electric aluminum fishing boat project with UCF is a perfect fit for Watershed Innovations and we are excited to begin shaping the future with them. Both SeaDek and Torqeedo will add great value to this project and we are so glad that they have come on board.”

Yeargin added, “Our Correct Craft team is committed to partnering with innovative organizations that will help us deliver the industry’s most innovative products. Partnerships are a key part of our innovation strategy and we are happy that there are many who want to join us on this exciting journey!”

**About Correct Craft:** Celebrating 93 years of excellence in the marine industry, Correct Craft is a Florida-based company with global operations. The Correct Craft family includes Nautique, Centurion, Supreme, Bass Cat, Yar-Craft, SeaArk, and Bryant boat companies, Pleasurecraft Marine Engine Group, Watershed Innovations, and Aktion Parks. For more information please visit [www.correctcraft.com](http://www.correctcraft.com).

**About Watershed Innovations:** Founded in 2018, Watershed Innovations is focused on identifying, researching, developing and integrating exponential technologies to benefit Correct Craft, its subsidiaries and the marine industry. These ideas will strategically align with our businesses, our culture and our focus of “Making Life Better.” For more information please visit [www.watershedinnovations.com](http://www.watershedinnovations.com).

**About Torqeedo:** Torqeedo is the market leader for electric mobility on the water. Founded in 2005 in Starnberg, Germany, the company develops and manufactures electric and hybrid drives from 0.5 to 100 kW for commercial applications and recreational use. Torqeedo products are characterized by an uncompromising high-tech focus, maximum efficiency and complete system integration. Torqeedo is part of the DEUTZ Group, one of the world's leading independent suppliers of diesel and natural gas engines. [www.torqeedo.com](http://www.torqeedo.com).

**About SeaDek Marine Products:** SeaDek manufactures a wide range of PE/EVA non-skid products for OEM boat builders, aftermarket customers, and dealers. In addition to custom products, SeaDek offers an extensive line of retail items, including

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DIY sheet material, anti-fatigue helm station pads, coaming bolsters, and more. As a safe and comfortable alternative to molded-in non-skid, paint-on textures and other marine traction products currently available, SeaDek provides exceptional traction and aesthetically pleasing stylistic options. Made from UV protected non-absorbent PE/EVA foam, SeaDek utilizes an acrylic-based 3M™ pressure sensitive adhesive for a lasting bond and simple peel-and-stick application. In 2014, SeaDek became an employee owned company with the implementation of an ESOP profit sharing plan. With a wide array of colors, textures, and thicknesses available, there is a place for SeaDek on every boat. Learn more at <http://www.seadek.com>.

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