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**117 characters (with spaces):** Grady-White Boats in Greenville, NC promotes 24-year team member, Todd Leggett, to dealer/customer relations manager.

**Summary:** Grady-White Boats, Greenville, NC, promotes Todd Leggett to dealer/customer relations manager. Leading the Customer Relations and Sales Administration teams for Grady-White, he supports the company's dealers and continued vision of exceptional customer satisfaction.

### **Todd Leggett Promoted to Dealer / Customer Relations Manager at Grady-White Boats**

GREENVILLE, NC: Grady-White Boats announces the promotion of Todd Leggett to the position of dealer/customer relations manager. Leggett has held many roles since his start with Grady-White in 1994, including his most recent leadership position as the Customer Relations and Sales Administration technical supervisor. In addition to his responsibilities with the Customer Relations team, he will continue to lead the Internal Sales Administration team.

In announcing the promotion, Vice President of Sales Joey Weller stated, "Todd has contributed to Grady-White's award-winning customer satisfaction, exceptional dealership relationships, and quality craftsmanship during his 24 years here. Beginning as a hands-on craftsman in production, then moving into the engineering team, helping create our products from the ground up, Todd has learned, grown, and added value to

Grady-White throughout his career. These experiences have prepared Todd well for this even higher level of responsibility.”

Leggett shared, “I enjoy working closely with our dealers. Together, we give our Grady-White owners a better boating experience than they would have with any other brand. This, combined with our responsive in-house Customer Relations and Sales Administration team, makes our customers happier time after time.”

Leggett grew up in Pitt County, and lives in Winterville with his wife, Diana, and their two children, Marisa and Issac.

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Founded in 1959, and privately held by Eddie Smith and family since 1968, Grady-White Boats is celebrating its 60<sup>th</sup> anniversary. The company builds 27 models of premium offshore outboard fishing boats from 18 feet to 45 feet. Grady-White Boats has been recognized for top-ranking excellence in customer satisfaction in every third-party study ever done in the marine industry including the 16th consecutive National Marine Manufacturers Association (NMMA) CSI Award for excellence in customer satisfaction awarded in 2018.

Grady-White Boats invites interested guests to meet the company’s skilled and motivated craftsmen and learn about the Grady-White difference. Personal factory tours with guided explanations of the unique Grady-White boatbuilding process are available by calling 252-752-2111 or by emailing [custserv@gradywhite.com](mailto:custserv@gradywhite.com) to make arrangements. Grady-White’s factory is located at 5121 M.L. King Jr. Highway in Greenville, NC.

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