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Denison Yachting Announces Two New Hires and New Office Location

FORT LAUDERDALE, Fla. (July 30, 2018) - [Denison Yachting](http://DenisonYachting.com) is excited to announce it has hired new Events Manager Keara Bell as well as Lead Graphic Designer Laura Botu.

Bell will oversee all Denison related events, including boat shows, rendezvous and open houses, and will forge new relationships with key partners. Botu will lead the charge for all company branding and graphics, further strengthening the company's marketing efforts.

Denison's new office in Bradenton, FL is located at Twin Dolphin Marina, a strategic location with newer, larger slips, a friendly staff and amenities including a huge pool and one of the area's great restaurants, Pier 22.

The new office will be led by experienced yacht brokers, Gregg Sommerville and Josh Olsen, who have lived in the area most of their lives.

"We're thrilled to now have Keara and Laura on the team, both of whom bring a high level of experience and knowledge that will allow us to continue building the brand and expanding the company's reach," said Ben Farnborough, director of marketing for Denison Yachting. "The new Bradenton office is also a key addition for growth, as it will anchor our sales initiatives along the West Coast of Florida."

Denison has long been a leader in the yachting industry with a rich family history dating back to 1948, with the start of Broward Marine in Fort Lauderdale.

Today, the company provides complete yachting services worldwide, from sales and charter to crew placement and new construction. Denison has 22 waterfront offices from coast to coast around the U.S. as well as a team of nearly 100 licensed and bonded yacht brokers proudly representing Hatteras, Beneteau, Dufour, Fountaine Pajot and Van der Valk.

Decades of experience provide a long-term perspective on the industry, extensive industry contacts, a deep client roster and a passion for yachting. For more information, visit www.denisonyachtsales.com or call (954) 763-3971.

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