



Kate Holden  
Marketing & Communication Director, IBEX  
207-221-6651  
kate@ibexshow.com

Andrew Golden  
PR Contact  
Rushton Gregory Communications  
agolden@rushtongregory.com

**FOR IMMEDIATE RELEASE:**

## **IBEX ENHANCES EDUCATION CONFERENCE WITH NEW SEMINARS AND SPECIAL SESSIONS**

*International BoatBuilders' Exhibition & Conference Offers Visitors an Opportunity to Explore the Future of the Industry with Presentations by the Foremost Experts in their Field*

**TAMPA, FL, July 31, 2018** – This year, the 28<sup>th</sup> International BoatBuilders' Exhibition and Conference (IBEX), held October 2-4 at the Tampa Convention Center, offers visitors an expanded education program to meet the interests and demands of professionals focused on every aspect of the boatbuilding industry.

A special session entitled *Designing for Speed* will explore the diversity of different notions of speed on the water and includes a panel of well-known boat designers responsible for creating everything from thrilling small sailing foilers and outboard skiffs to large offshore speed record holders in power and sail. In this special session, moderated by *Professional BoatBuilder* magazine, visitors are invited to ask top designers how they interpret and deliver on clients' needs for speed. The panel includes: Nigel Irens, Pete Melvin, Michael Peters, Micheal Reardon, and Donald Blount.

A timely topic for the seminar series is *What Does the Future Hold? How Today's Global Trends Will Impact Your Business*. In this session, industry leader Bill Yeargin will discuss global trends that will be creating more change in the next ten years than the world has ever experienced. Yeargin is CEO of Correct Craft, a 93-year-old company with subsidiaries that include seven boat brands, three engine brands and two watersports parks. He will share what is driving current industry trends, how they will impact the industry as a whole, what his company Correct Craft is doing to prepare for inevitable changes, and what attendees can do to make sure both they and their companies are ready for the future.

"We are always looking to add new and noteworthy speakers to our education program in addition to welcoming back renowned personalities such as Nigel Calder, Steve D'Antonio, and John McKnight, some of our most popular presenters," said Anne Dunbar, IBEX Show Director. "With so many educational opportunities at the show there will be exceptional material for all visitors, from all areas of the marine industry."

Offering participants up to 100 unique opportunities to learn about new processes, access technical information, demo products, and more, the elevated IBEX Education Conference includes the technical IBEX Seminar Series, pre-conference Super Sessions, and free Tech Talk Workshops. Education partners for this year are ABYC, ABBRA, NMEA, NMMA, and *Professional BoatBuilder* magazine – official media partner for the Education Conference. International Marina Institute (IMI), the training arm of the Association of Marina Industries and *CompositesWorld* magazine also sponsor individual seminars.

For information about the IBEX Education Conference, please visit [www.ibexshow.com/education](http://www.ibexshow.com/education). For more information on IBEX 2018, exhibiting companies, interactive exhibit hall floor plans, and more, please visit [www.ibexshow.com](http://www.ibexshow.com). To register, click [here](#).

## IBEX ENHANCES EDUCATION CONFERENCE WITH NEW SEMINARS AND SPECIAL SESSIONS

PAGE 2

- 30 -

### About the International BoatBuilders' Exhibition & Conference (IBEX):

IBEX, Where Better Boats Begin ([www.ibexshow.com](http://www.ibexshow.com)), is the marine industry's largest technical trade event in North America and is powered globally by METSTRIDE, the world's leading platform and community for professionals in the leisure marine equipment industry. IBEX is owned and produced by the National Marine Manufacturers Association ([www.nmma.org](http://www.nmma.org)) and RAI Amsterdam ([www.rai.nl](http://www.rai.nl)). The 2018 IBEX is scheduled to take place at the Tampa Convention Center, October 2 – 4, in Tampa, FL USA. For more information, please visit [www.ibexshow.com](http://www.ibexshow.com).

### IBEX 2018 Dates and Times:

Tuesday and Wednesday, October 2<sup>nd</sup> and 3<sup>rd</sup> – 1<sup>st</sup> and 2<sup>nd</sup> Floor: 9 a.m. to 6 p.m., 3<sup>rd</sup> Floor 10 a.m. to 6 p.m.

Thursday, October 4<sup>th</sup> – 1<sup>st</sup> and 2<sup>nd</sup> Floor: 9 a.m. to 3 p.m., 3<sup>rd</sup> Floor 10 a.m. to 3 p.m.



*For hi-res images, as well as additional editorial requests, please contact:*

Andrew Golden  
Rushton Gregory Communications  
617-413-6521  
[agolden@rushtongregory.com](mailto:agolden@rushtongregory.com)