

Skeeter Hosts Annual Southern Dealer Meeting in Longview, TX

- Presented All [2019 Skeeter](#) FX Apex Addition
- Showcased New Models Equipped with Humminbird® Electronics
- Revealed the Family Package available on their SX2250
- Recaps current “Fall into Savings” sales promotion

KILGORE, Texas--([BUSINESS WIRE](#))-- Skeeter Products, Inc. recently hosted its annual Southern Dealer Meeting in Longview, Texas, at the Maude Cobb Convention Center, where Skeeter built momentum for what is expected to be another exciting and successful year for the company.

Skeeter dealers learned about the *2019 Skeeter FX Apex Edition* boats, new for model year 19. The 2019 Skeeter FX Apex will be Skeeter’s premier packaged bass boat.

The unveiling of the 2019 Skeeter FX Apex was well received by all. Skeeter also announced the continuation of bold, pre-designed color offerings on the ZX and FXLE models while customers can still custom color their FX model for 2019. Skeeter revealed some styling and feature changes for their SX Bay boats. Those changes included a new Family Package for their SX2250 bay boat. The new optional package now features family comforts such as front deck cushion, front deck removable backrest, removable rear deck backrest and cushions, and bow handrails. From fishing to cruising, the SX2250 has the comforts and features that appeal to everyone.

Skeeter dealers also had the opportunity to see Humminbird® and Minn-Kota® products featured on Skeeter’s packaged boats. This was the first opportunity for the dealers since Skeeter and Humminbird® joined forces.

“Our dealers are an important part of our network, and are helping to drive product diversity and growth for our lineup of boats. They are also helping Skeeter provide a best-in-class experience for our customers – maximizing their love for boating and fishing on the water,” said Jeff Stone, Senior Vice President and General Manager, Skeeter Boats.

During the meeting, Jeff Stone reminded dealers of the current “Fall into Savings” sales promotion starting August 1st- October 15th*, which, for a limited time, offers up to \$2,500 instant rebate on qualified models. The chosen models are designed for Skeeter anglers and are equipped tournament-ready with a host of standard features from Yamaha, Humminbird® Power-Pole® and Minn Kota®.*

A leader in performance fishing boats for 70 years, Skeeter boasts one of the largest and most versatile line-up of fiberglass fishing boats, including its FX Series, ZX Series bass boats, SL Series and Solera 189 family boats, SX Series bay boats, WX Series deep-V boats and MX Series multi-species boats.

For the 17th consecutive year, Skeeter has received NMMA’s® “Excellence in Customer Satisfaction for Fiberglass Outboard Boats. For more information, or to find a dealer nearest you, visit www.skeeterboats.com. Find Skeeter news, team

activities, happenings and events near you by following us on [Facebook](#), [Twitter](#), [YouTube](#) and [Instagram](#).