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MESCO HIRES REGIONAL SALES MANAGER FOR NORTHERN SALES TEAM

New Regional Sales Manager Bob Donat adds decades of experience to the Mesco Sales Team.

Thorofare, NJ – Marine Equipment & Supply Company (MESCO), leading wholesale distributor of marine supplies, parts and accessories to the recreational marine trades since 1910, has announced the appointment of Bob Donat as the new Regional Sales Manager for Mesco's northern sales team. Donat will be responsible for overseeing the sales team throughout Eastern Connecticut, New Jersey, the Hudson Valley & Staten Island New York, Pennsylvania, and Northern Delaware.

Donat brings close to three decades of industry experience having worked in sales, marketing, and management. During his 27 years with Interlux and Awlgrip Yacht Coatings he has held many different roles including Sales Representative, Global Product Management, VP Marketing, Regional Sales Manager, and Key Account Manager.

"Bob's career in the marine industry along with his energy, and passion for boating are a great fit for Mesco," said Don Zabransky, director of sales and business development. "I am confident that Mesco's dealers and our sales team will benefit from Bob's wealth of knowledge and experience."

For more information on Mesco visit www.mesconet.com

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