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Sportsman Boats selects Garmin® as its exclusive marine electronics supplier

OLATHE, Kan./June 27, 2018/Business Wire – Garmin International, Inc., a unit of Garmin Ltd. (NASDAQ:GRMN), today announced that Sportsman Boats has selected Garmin to be the exclusive electronics supplier to outfit its full line of center console and bay boats ranging from 20 to 31-feet, beginning model year 2019. Sportsman builds one of the country's fastest growing line of family-friendly center console boats and will offer Garmin electronics standard on each of its 17 models, including the Open and Heritage series of offshore center consoles and Masters and Tournament series inshore bay boats.

"It's an honor to be chosen as the exclusive marine electronics supplier for Sportsman Boats," said Dan Bartel, Garmin vice president of global consumer sales. "Garmin provides the perfect combination of leading technology and user friendliness, and we're confident that having Garmin onboard will further enhance Sportsman's reputation for delivering a fleet of high-quality, family-friendly boats designed with the customer in mind."

"If I had to describe Sportsman Boats in one word, it would be innovation. We always seek to work with organizations that are innovative and bring exceptional value to our customers. Garmin's incredible reputation is unmatched and if you've owned a boat in the past, more than likely, you've owned a Garmin product. This level of familiarity, combined with the intuitive user interface and superior reliability, will certainly enhance our customer's boating experience. We are excited to offer Garmin as part of our SportLink™ Electronics Integration System for model year 2019, which is backed by our three-year warranty," said Richie Rodgers, Sportsman Boats director of sales and marketing. "We have many customers on their second and third Sportsman Boat and that's because they trust our brand and they trust that we will only install premium components in our boats. We know that this will be a welcomed addition for our dealers and potential buyers alike."


Sportsman will be factory-installing electronics packages that offer leading-edge technology customers can expect from Garmin, including a range of GPSMAP® chartplotters and multi-function displays (MFDs) ranging from 9- to 17-inches, all with preloaded BlueChart® g2 charts and LakeVü HD maps for the U.S. and powerful built-in sonar capabilities. Each Garmin display offers full networking capabilities, so customers can customize their electronics package with a host of options, including radar, autopilot, VHF radio and satellite weather and audio. All chartplotters and MFDs offered by Sportsman also feature built-in Wi-Fi™ that enables the unit to pair with the free Garmin ActiveCaptain™ app for access to cartography, automatic delivery of the latest software available, off-vessel planning capabilities, connected services and so much more.

Garmin is the world's leading marine electronics manufacturer¹ and was recently named Manufacturer of the Year for the third consecutive year by the NMEA, an honor given to the most recognized marine electronics company for support of products in the field. Garmin's portfolio includes some of the industry's most sophisticated chartplotters and touchscreen multifunction displays, sonar technology, high-definition radar, autopilots, high-resolution mapping, sailing instrumentation, audio, entertainment and other products and services that are known for

innovation, reliability, and ease-of-use. Other Garmin marine brands include FUSION Entertainment, and Navionics, a premier supplier of electronic navigation charts.

For decades, Garmin has pioneered new GPS navigation and wireless devices and applications that are designed for people who live an active lifestyle. Garmin serves five primary business units, including automotive, aviation, fitness, marine, and outdoor recreation. For more information, visit Garmin's virtual pressroom at garmin.com/newsroom, contact the Media Relations department at 913-397-8200, or follow us at facebook.com/garmin, twitter.com/garmin, or youtube.com/garmin.

¹Based on 2016 reported sales.

About Garmin International Inc.  Garmin International Inc. is a subsidiary of Garmin Ltd. (Nasdaq: GRMN). Garmin Ltd. is incorporated in Switzerland, and its principal subsidiaries are located in the United States, Taiwan and the United Kingdom. Garmin, GPSPMAP and BlueChart are registered trademarks and ActiveCaptain is a trademark of Garmin Ltd. or its subsidiaries.

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This release includes forward-looking statements regarding Garmin Ltd. and its business. Such statements are based on management's current expectations. The forward-looking events and circumstances discussed in this release may not occur and actual results could differ materially as a result of known and unknown risk factors and uncertainties affecting Garmin, including, but not limited to, the risk factors listed in the Annual Report on Form 10-K for the year ended December 30, 2017, filed by Garmin with the Securities and Exchange Commission (Commission file number 0-31983). A copy of such Form 10-K is available at <http://www.garmin.com/aboutGarmin/invRelations/finReports.html>. No forward-looking statement can be guaranteed. Forward-looking statements speak only as of the date on which they are made and Garmin undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events, or otherwise.

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