



**PRESS RELEASE: NEW EMPLOYEE**

**For Immediate Release**

**CWR WELCOMES NEW JERSEY OUTSIDE SALES REPRESENTATIVE!**

**June 7, 2018, Bayville, NJ** – CWR Wholesale Distribution is proud to announce and welcome Jim Higgins as the company’s New Jersey Outside Sales Representative. Higgins will be responsible for handling pre-existing accounts and bringing on new accounts throughout the entire state of New Jersey.

Higgins joins the CWR Team from working in Insurance Sales the past few years, but has Marine Industry roots as he was part of the Consumers Marine, West Marine and E&B Marine families in the past. “I grew up on and around boats, so I am very happy to be back in the Marine Industry after 12 years,” stated Higgins.

Jim Higgins was born and raised in Point Pleasant, New Jersey. He graduated from Pt. Pleasant Boro High School before attending Stockton College. Jim received the Paul Harris Fellowship Award from the Point Boro Rotary Club. This is one of the highest honors the Rotary can bestow upon a person. Jim has been a Rotary member since 2006. Moving forward, Jim hopes to help CWR grow the company and provide the best customer service possible.

**About CWR Wholesale Distribution:**

With CWR as your wholesale distributor, you have the benefit of over 25 years’ experience as a full-service wholesale marine dealer and dropshipper working for you. Dealers purchasing wholesale marine equipment from CWR receive our pledge of meticulous service, absolute lowest pricing, and the widest selection of products available anywhere.

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