

HOUSTON SUMMER BOAT SHOW SEES INCREASE IN ATTENDANCE AND SALES

HOUSTON, TX, June 19, 2018 – In its 31st year, the 2018 [Houston Summer Boat Show](#), which took place from June 13-17, reports a 12% boost in attendance over 2017, as well as strong sales.

Ken Lovell, Houston Boat Show President, says, “The dealers at the show were prepared for a boost in sales due to what they are calling a ‘pent-up demand’ from Harvey. More and more Texans are getting settled back into their restored homes that had flooded so they have time again for recreational boating. Also, insurance payments have come through for many of the thousands whose boats were damaged or destroyed during Harvey. And we need to also credit our healthy economy.”

Lovell adds that the strong sales at the show serve as an industry indicator that it will be a highly profitable summer season for recreational boating.

The five-day show at NRG Center featured more than 500 powerboats, pontoon boats, luxury cruisers, fishing boats, personal watercraft, as well as campers, fishing and boating gear and accessories, jewelry, outdoor furniture and more.

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