



**FOR IMMEDIATE RELEASE**

**Media Contact**

Jacquelyn Gozdowiak

For KCS International Inc.

[jacquelyn.gozdowiak@bvk.com](mailto:jacquelyn.gozdowiak@bvk.com)

(414) 247-3866

[jhribar@bvk.com](mailto:jhribar@bvk.com)

**Cruisers Yachts Welcomes American Marine to Dealer Network**

*Stylish Watercraft Coming Soon to The Mighty Mississippi*

**OCONTO, Wis. (June 12, 2018)** – KCS International, Inc., owner of Cruisers Yachts, announces a new long-term sales and service agreement with American Marine, a family-owned company headquartered in La Crosse, Wis. with three locations along the Mississippi River: La Crosse, Wis., Trempealeau, Wis. and Dubuque, Iowa.

“Our return to the Mississippi River market sets us up for continued growth,” said Dan Zenz, Vice President of Sales at KCS International. “We also appreciate our shared values— with a 58-year history of providing exceptional sales and service to their customers, American Marine will serve our clients well.”

“These are very attractive, expertly engineered watercraft to add to our lineup,” said Justin Pretasky, president of American Marine. “Our customers will benefit by having the quality, style and luxury of Cruisers Yachts as an option.”

American Marine will begin carrying 2019 model year Cruisers Yachts and Cruisers Sport Series in early June.

### **About KCS International Inc.**

Headquartered in Oconto, Wis., KCS International Inc. owns Cruisers Yachts, Cruisers Sport Series and Rampage Sport Fishing Yachts brands. Cruisers Yachts is known as one of the world’s premier providers of midsize luxury pleasure yachts from 33 to 60 feet in its Oconto facility. Cruisers Sport Series, a world-class line of sport boats, range from 20 to 32 feet, and are designed to create an unrivaled boating experience while representing a perfect blend of luxury and practicality. Rampage Sport Fishing Yachts combine comfort and convenience with speed, durability, and performance focused engineering. Built at the Oconto facility, Rampage Sport Fishing Yachts create highly fishable express and convertible vessels, 34 to 45 feet. For additional information about these lines, visit: [CruisersYachts.com](http://CruisersYachts.com); [CruisersSportSeries.com](http://CruisersSportSeries.com), and [RampageYachts.com](http://RampageYachts.com), or call (920) 834-2211. Like us on Facebook.

**DISCLAIMER: IMPORTANT NOTICE:** This message and any attachment may contain privileged and/or confidential information. This transmission is not intended nor may it be construed to create a binding legal obligation on behalf of Birdsall, Voss & Associates, Inc. in the absence of a writing signed by an authorized officer of the company. If you are not the addressee indicated in this message, (or responsible for its delivery to such person), you may not copy or disseminate this message and any attachment to anyone. In such case, you should destroy this message, any attachment, and all copies and kindly notify us by reply email. We do not assure the security of information electronically transmitted, and your communication with us through such means shall signify your acceptance of such risks. Conclusions and other information in this message that do not relate to the official business of Birdsall, Voss & Associates, Inc. and or its subsidiaries and affiliates are understood as neither given nor endorsed by it.