

## Honda Names new Southeast Regional Communications Manager

We're pleased to introduce **Davis Adams as the new Southeast Regional Communications Manager for Honda, Acura and Honda Power Equipment**. He replaces Kathy Graham, who left Honda earlier this year to relocate to her home in Michigan. Davis is responsible for cultivating understanding for Honda Power Equipment products, Honda Marine outboards as well as the Honda and Acura car brands. He brings a high level of creativity and energy in telling the Honda story, bridging the worlds of power products and automotive technology.

Davis comes to his new position from the Honda auto side of the business, where, most recently, he served as Western Regional Public Relations Manager. Before joining Honda in 2014, he was a writer, editor, consultant and video talent, frequently contributing to a number of publications including *Car & Driver*. Davis also enjoyed a stint at AutoTrader.com where, among other responsibilities, he produced written and multimedia content for AutoTrader's consumer/shopper-focused research division.

We at J. Addams & Partners are excited to work with Davis and continue supporting communications for Honda power products. He will serve as your primary media contact and can be reached at either [davis\\_adams@ahm.honda.com](mailto:davis_adams@ahm.honda.com) or **770.712.3082**. As always, JA&P is at the ready to assist for all things editorial.