

Mercury Marine strengthens leadership team with strategic reorganization

FOND DU LAC, Wisc. (June 11, 2018) – Mercury Marine, the world leader in marine propulsion and technology, has made a few strategic changes to its executive leadership team to better strengthen its organizational capabilities around the world.

Mike Gyorog has been named Executive Vice President of Global Service at Mercury Marine. Gyorog has been with Mercury Marine since 1982 and has been instrumental in the company's P&A growth as the Vice President of Global Service and Marine Parts & Accessories. This new role allows Gyorog to focus solely on service, which is one of the most important consumer touchpoints for Mercury and the entire boating industry. Gyorog will continue to oversee all global service operations and enhance Mercury's world-class customer service for a new generation of boaters.

Chris Drees has been named President -- Parts & Accessories and will oversee Mercury's portfolio of P&A product and distribution business. Drees has been at Mercury Marine since 1998 in a variety of roles, most recently as the Vice President of Global Operations. Prior to that, Drees served as President of Attwood Marine. Drees has been instrumental in Mercury's continued growth in manufacturing and related processes around the world.

John Buelow has been named Vice President of Global Operations. Buelow has been with Mercury since 2004, most recently as the Vice President of Global Category Management. While in that role, Buelow led Mercury to successful advancements of its product portfolio strategy and execution across the marine engine and controls & rigging categories. Prior to taking that role, Buelow was the General Manager of Mercury's castings business and CFO of Europe, Middle East and Africa

Kris Neff has been named Vice President of Global Category Management at Mercury Marine. In this role, Neff will oversee several major business categories including propulsion, controls & rigging, propeller, and Parts, Oil, Remanufacturing and Inflatables (PORI) categories. Neff will also oversee Mercury's strategy team. Neff has been with the company since 2005 in a variety of roles including three years at Mercury Marine as the Senior Director of Business Development. Most recently, Neff was Vice President – Focused Growth, Mergers & Acquisitions at Life Fitness.

“Mercury continues to grow across our portfolio of marine businesses and we will continue to strategically invest to execute on our mission,” said John Pfeifer, Mercury Marine president. “Mike, Chris, John and Kris are well-established leaders in the marine industry and have been instrumental to our growth over the past few decades. Their leadership within this new structure will be paramount to our continued success in the future.”

About Mercury Marine

Headquartered in Fond du Lac, Wis., Mercury Marine is the world's leading manufacturer of recreational marine propulsion engines. A \$2.6 billion division of Brunswick Corporation (NYSE: BC), Mercury provides engines, boats, services and parts for recreational, commercial and government marine applications, empowering boaters with products that are easy to use, extremely reliable and backed by the most dedicated customer support in the world. Mercury's industry-leading brand portfolio includes Mercury outboard engines; Mercury MerCruiser sterndrive and inboard packages; MotorGuide trolling motors; Mercury propellers; Mercury inflatable boats; Mercury SmartCraft electronics; Attwood marine parts; Land 'N' Sea marine parts distribution; and Mercury and Quicksilver parts and oils. More information is available at mercurymarine.com.