

Mercury Marine Wins Sustainable Product of the Year Award for Active Trim Technology

FOND DU LAC, Wisc. (June 1, 2018) – Mercury Marine has been awarded the Sustainable Product of the Year award from the Wisconsin Sustainable Business Council for its Active Trim technology. Mercury’s commitment to sustainability has won the company numerous awards including a Green Masters designation for seven consecutive years.

"I am delighted to recognize Mercury Marine with the Sustainable Product of the Year award for 2018," said Tom Eggert, executive director, Wisconsin Sustainable Business Council. "Mercury has been working hard to reduce fuel use for engines of all sizes. Mercury Marine is another example of a great Wisconsin company that takes seriously its responsibility to make the world a better place, while delighting its customers. They stand as a shining example of what traditional manufacturers can do when challenged to be better."

"Every product we put into the marketplace is designed with sustainability, greater efficiency and fewer emissions in mind," said John Pfeifer, Mercury Marine president. "Our Active Trim technology, has been not only widely accepted by boaters around the world but has been praised for its commitment to fuel efficiency and safety. We are delighted to win this award and are honored that the Wisconsin Business Council has recognized it as the Sustainability Product of the Year."

Mercury’s 2017 Sustainability report shows the company is on track to meet its 2019 goal of reduced energy consumption by 45 percent from baseline 2005 levels. The report lists numerous accomplishments in recycling, manufacturing waste, and water conservation -- including upgrading systems for water cooling and power output measurement. Mercury’s product development and engineering facility in Fond du Lac was able to reduce annual water use by 28 million gallons thanks to a closed-loop water supply system.

About Mercury Marine

Headquartered in Fond du Lac, Wis., Mercury Marine is the world’s leading manufacturer of recreational marine propulsion engines. A \$2.6 billion division of Brunswick Corporation (NYSE: BC), Mercury provides engines, boats, services and parts for recreational, commercial and government marine applications, empowering boaters with products that are easy to use,

extremely reliable and backed by the most dedicated customer support in the world. Mercury's industry-leading brand portfolio includes Mercury outboard engines; Mercury MerCruiser sterndrive and inboard packages; MotorGuide trolling motors; Mercury propellers; Mercury inflatable boats; Mercury SmartCraft electronics; Attwood marine parts; Land 'N' Sea marine parts distribution; and Mercury and Quicksilver parts and oils. More information is available at mercurymarine.com.